



# 2015 MODEL YEAR RAM 1500 ST CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$41,795**

**RAM 1500 ST CREW CAB 4X4**

**Exterior Color:** Blue Streak Pearl  
**Interior Color:** Black interior / Diesel Grey seats  
**Interior:** Cloth 40/20/40 split bench seat  
**Engine:** 3.0L EcoDiesel V6 engine  
**Transmission:** 8-speed TorqueFlite automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Electronic shift-on-the-fly part-time transfer case
- 4-wheel disc anti-lock brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Front stabilizer bar
- Rear stabilizer bar
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Sentry Key antitheft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- Variable intermittent windshield wipers
- Rear dome lamp
- 4-pin wiring harness
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet
- Power accessory delay

**INTERIOR FEATURES**

- Heavy-duty vinyl 40/20/40 split bench seats
- Folding rear seat
- Second row in-floor storage bins
- Rear underseat compartment storage
- Black vinyl floor covering
- Air conditioning
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Tilt steering column
- Manual adjust seats

- Front height adjusting shoulder belts
  - Rearview day/night mirror
  - Driver and passenger assist handles
  - Uconnect 3.0 AM/FM
  - 6 speakers
  - Remote USB port
  - Audio jack input for mobile devices
- EXTERIOR FEATURES**
- 17x7-inch lightweight steel wheels
  - P265/70R17 BSW All-Season tires
  - Power heated manual folding exterior mirrors

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Customer Preferred Package 28B** \$700
  - Class IV Receiver Hitch
  - Spray-in bedliner
- Popular Equipment Group** \$200
  - Cloth 40/20/40 split bench seat
  - Remote keyless entry
  - Front and rear floor mats
  - Carpet floor covering
- 8-speed TorqueFlite automatic transmission** \$1,000
  - Electronic shift
- 3.92 Rear Axle Ratio** \$125
- Anti-spin differential rear axle** \$525
- 3.0L EcoDiesel V6 engine** \$4,700
  - Maximum Duty Engine Cooling
- Uconnect 5.0-inch Touch/Hands-free communication** \$895
  - SiriusXM satellite radio
  - 5-inch touchscreen
  - Hands-free communication with Bluetooth streaming
  - Rearview mirror with microphone
  - One-year SiriusXM satellite radio subscription
- ParkView Rear Back-Up Camera** \$450
- Trailer Brake Control** \$350
- Federal A/C Excise Tax** \$100
- Destination Charge** \$1,695

**TOTAL PRICE: \* \$52,535**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KM2FS-723875

L4-VON: 4020

S.L. 0802



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

**FCA Canada Inc.**

**5-YEAR / 100,000-KM \$0 DEDUCTIBLE POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

**Attention:**

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

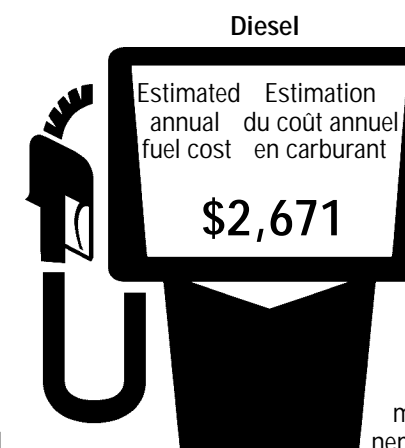
For more information please visit the Government of Canada website: [www.vehicles.nrcan.gc.ca](http://www.vehicles.nrcan.gc.ca)

**ENERGUIDE**

Ask your dealer for the **FUEL CONSUMPTION GUIDE** or call 1-800-387-2000.

CITY / VILLE\*  
**12.1 23**  
L/100 km mi/gal

\*Ratings reflect NEW test methods [vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)



Diesel  
HIGHWAY / ROUTE\*  
**8.8 32**  
L/100 km mi/gal

\*Les cotes reflètent des NOUVELLES méthodes d'essai [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

**Canada**

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.**