



**2018 MODEL YEAR**  
**RAM 1500 TRADESMAN CREW CAB 4X4**

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$36,995**

**RAM 1500 ST CREW CAB 4X4**  
**Exterior Color:** Bright Silver Metallic Clear Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Heavy-Duty Vinyl 40 / 20 / 40 Split Bench Seat  
**Engine:** 3.0-Liter V6 EcoDiesel Engine  
**Transmission:** 8-Speed Automatic 8HP70 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
 FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
  - Supplemental Front Seat-Mounted Side Airbags
  - Supplemental Side-Curtain Front and Rear Airbags
  - Supplemental Side-Curtain Airbags
  - ParkView® Rear Back Up Camera
  - 3.21 Rear Axle Ratio
  - Trailer Tow with 4-Pin Connector Wiring
  - 7-Pin Wiring Harness
  - Locking Tailgate
  - Anti-Lock 4-Wheel Disc Brakes
  - Electronic Stability Control
  - Speed Control
  - Sentry Key® Theft Deterrent System
- INTERIOR FEATURES

- Radio 3.0
  - 6-Speakers
  - Media Hub (USB, Aux)
  - Remote USB Port - Charge-Only
  - Power Front Windows w/ 1-Touch Up and Down Feature
  - Auto-Dimming Rear View Mirror with Display
  - Tilt Steering Column
  - Black Rotary Shifter
  - Instrument Cluster with Display Screen
  - Electronic Vehicle Information Center
  - Front Armrest with Three Cup Holders
  - 40 / 20 / 40 Split Bench Seat
  - Rear Folding Seat
  - Rear Under-Seat Storage Compartment
  - Second-Row In-Floor Storage Bins
  - Black Vinyl Floor Covering
- EXTERIOR FEATURES
- 17-Inch x 7.0-Inch Steel Wheels
  - P265/70R17 BSW All Season Tires
  - Halogen Quad Headlamps

- Automatic Headlamps
  - Black Front Bumper
  - Black Rear Bumper
  - Black Grille
  - Spray-In Bedliner
- OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Tradesman Package 28B**
- Chrome Appearance Group \$595
  - 17-Inch x 7.0-Inch Aluminum Wheels
  - Bright Grille
  - Bright Front Bumper
  - Bright Rear Bumper
  - 8-Speed Automatic 8HP70 Transmission \$500
  - 3.0-Liter V6 EcoDiesel Engine \$4,495
  - 800-Amp Maintenance Free Battery
  - Maximum Duty Engine Cooling
  - 3.55 Rear Axle Ratio
- Destination Charge \$1,645**

**TOTAL PRICE: \* \$44,230**

**WARRANTY COVERAGE**  
 5-year or 100,000-mile Powertrain Limited Warranty  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-RR7KM7JS-262570 L4-VON: 6899 0404



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

FCA US LLC



**Fuel Economy and Environment**



Diesel Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

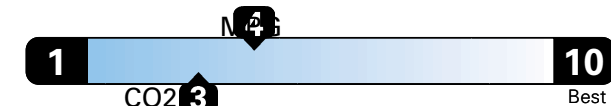
**22 MPG** combined city/hwy  
 19 city 27 highway  
 4.5 gallons per 100 miles

Standard pickups range from 14 to 22 MPG. The best vehicle rates 136 MPGe.

**You spend \$2,250**  
**in fuel costs over 5 years**  
 compared to the average new vehicle.

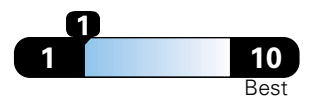
**Annual fuel cost \$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



This vehicle emits 465 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Smog Rating** (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

FOR VEHICLES IN THIS CARLINE:  
 U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
 WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.