



**2014 MODEL YEAR**  
**RAM 1500 EXPRESS CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$34,780**

**RAM 1500 ST CREW CAB 4X4**  
Exterior Color: Flame Red Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Electronic Stability Control  
Anti-Lock 4-Wheel Disc Brakes  
Speed Control  
Sentry Key® Theft Deterrent System  
Power Accessory Delay  
Automatic Headlamps  
Locking Tailgate  
Spray-In Bedliner  
Class IV Receiver Hitch

INTERIOR FEATURES  
Front Armrest with Three Cup Holders  
Second-Row In-Floor Storage Bins  
Rear Under Seat Storage Compartment  
Air Conditioning  
Uconnect® 3.0 AM/FM  
6 Speakers  
Media Hub (USB, Audio Jack)  
Rear Folding Seat  
Power Front Windows w/ 1-Touch Up and Down Feature  
Power Door Locks  
Tilt Steering Column  
Electronic Vehicle Information Center  
12-Volt Auxiliary Power Outlet  
Black Vinyl Floor Covering

EXTERIOR FEATURES  
Halogen Quad Headlamps  
17-Inch x 7.0-Inch Steel Wheels  
P265/70R17 BSW All Season Tires  
Full Size Spare Tire  
Power Heated Mirrors with Manual Fold-Away  
Black Door Handles  
Black Front Bumper  
Black Rear Bumper  
Black Grille

**OPTIONAL EQUIPMENT**

**Customer Preferred Package 25C** \$1,810  
20-Inch x 8.0-Inch Aluminum Wheels  
P275/60R20 BSW All Season Tires  
Body-Color Front Fascia  
Body-Color Rear Bumper with Step Pads  
Fog Lamps  
Carpet Floor Covering  
Front and Rear Floor Mats  
Delete Spray-In Bedliner  
Delete Class IV Receiver Hitch  
**Popular Equipment Group** \$535  
Cloth 40 / 20 / 40 Bench Seat  
Remote Keyless Entry with All-Secure  
6-Speed Automatic Transmission  
3.55 Rear Axle Ratio  
Anti-Spin Differential Rear Axle  
5.7-Liter V8 HEMI® MDS VVT Engine  
Dual Rear Exhaust with Bright Tips  
Uconnect® 5.0 AM/FM/BT \$465  
Integrated Voice Command with Bluetooth®  
5.0-Inch Touch Screen Display  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Overhead Console  
Rearview Mirror with Microphone  
Single Disc Remote CD Player \$195  
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$575  
P275/60R20 OWL All Season Tires  
Add Class IV Receiver Hitch \$335

**DESTINATION CHARGE** \$1,195

**TOTAL PRICE: \* \$40,215**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT5ES-197084 L4-VON: 9783 S.L. 1031



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**  
Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.  
**15** MPG  
combined city/hwy city highway  
**6.7** gallons per 100 miles  
**You spend \$6,500 more in fuel costs over 5 years compared to the average new vehicle.**

**Annual fuel COST \$3,600**  
**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 2 / 10 Best  
**Smog Rating (tailpipe only)** 6 / 10 Best  
This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★  
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** ★★★★★  
Driver Passenger  
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** ★★★★★  
Front seat Rear seat  
Based on the risk of injury in a side impact.

**Rollover** ★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 66 %  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN: ENGINE: MEXICO TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.