



2014 MODEL YEAR RAM 1500 SXT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,995

RAM 1500 ST CREW CAB 4X4
Exterior Color: Black Clear Coat
Interior Color: Black/Diesel Gray
Interior: Cloth 40/20/40 Bench Seat
Engine: 5.7L V8 HEMI MDS VVT Engine
Transmission: 6-Speed Auto 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags**
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift-on-the-Fly P/Time T/Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Front Stabilizer Bar
- Rear Stabilizer Bar
- Front Heavy Duty Shock Absorbers
- Rear Heavy Duty Shock Absorbers
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Vehicle Information Center
- Halogen Quad Headlamps
- Automatic Headlamps
- Var Intermittent Windshield Wipers
- Rear Dome Lamp
- Trailer Tow w/4-Pin Connector Wiring
- Engine Block Heater
- 730 Amp Maintenance Free Battery
- Alternator - 180 Amp
- 12V Auxiliary Power Outlet
- Power Accessory Delay

INTERIOR FEATURES

- HD Vinyl 40/20/40 Split Bench Seat
- Rear Folding Seat
- 2nd Row In Floor Storage Bins
- Rear Underseat Compartment Storage

- Black Vinyl Floor Covering
- Air Conditioning
- Speed Control
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks
- Tilt Steering Column
- Manual Adjust Seats
- Front Height Adjust Shoulder Belts
- Rear View Day/Night Mirror
- Driver/Passenger Assist Handles
- Uconnect 3.0 AM/FM
- 6 Speakers
- Remote USB Port
- Audio Jack Input for Mobile Devices

EXTERIOR FEATURES

- 17X7.0 Steel Wheels
- P265/70R17 BSW All Season Tires
- Power Heated Mirrors, Fold-Away

OPTIONAL EQUIPMENT

- Customer Preferred Package 25A**
- SXT Appearance Group** \$1,000
- ST Popular Equipment Group
- Cloth 40/20/40 Bench Seat
- 17X7.0 Aluminum Wheels
- SiriusXM Satellite Radio
- Remote Keyless Entry with All-Secure
- Bright Front Bumper
- Bright Rear Bumper
- 1-Year SiriusXM Radio Service
- Class IV Receiver Hitch** \$375
- Federal A/C Excise Tax** \$100
- Destination Charge \$1,695

TOTAL PRICE: * \$42,165

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT7ES-125268 L4-VON: 1511 S.L. 0908



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
 ** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

**5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY**
 24-Hour Roadside Assistance
FULLY TRANSFERABLE

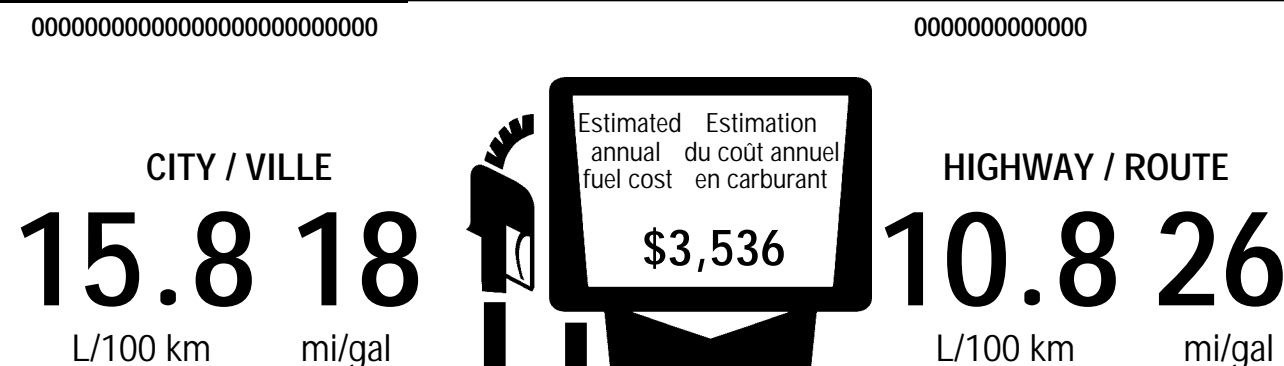
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
 This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
 or call 1-800-387-2000.



These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.



Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
 à votre concessionnaire ou composez le 1-800-387-2000.**