



2016 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,960

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Bright Silver Metallic Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats

Full Length Upgraded Floor Console

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 8-Speed Automatic 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key® Theft Deterrent System

Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning

Uconnect® 5.0

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Aux)

Tilt Steering Column

Black Rotary Shifter

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

Overhead Console

Passenger-Side Sun Visor with Mirror

Premium Door Trim with Map Pocket

Front Armrest with Three Cup Holders

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Rear Power Sliding Window

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats

\$250

Full Length Upgraded Floor Console

Big Horn Package 22S

\$2,565

LED Bed Lighting

Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Req'd)

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

Class IV Receiver Hitch

Fog Lamps

Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Electric Shift-On-Demand Transfer Case

Navigation-Capable. See Dealer for Activation

7-Inch Multi-View Cluster

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Power Heated Mirrors with Power Fold-Away

Auto-Dimming Exterior Mirror

Exterior Mirrors with Courtesy Lamps

Auto-Dimming Rearview Mirror w/Microphone

Sun Visors with Illuminated Vanity Mirrors

ParkView™ Rear Back-Up Camera

Overhead Console with Garage Door Opener

115-Volt Auxiliary Power Outlet

ParkSense® Front / Rear Park Assist System

Media Hub (SD, USB, Aux)

Remote Start System (N/A Manual Transmission)

Security Alarm

Heated Seats and Wheel Group

\$505

A/C Auto Temperature Control with Dual Zone Control

Heated Front Seats

Heated Steering Wheel

Flex Fuel Vehicle

DESTINATION CHARGE

\$1,195

Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * \$45,475

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LG0GS-328782

L4-VON: 7466

S.L. 0421

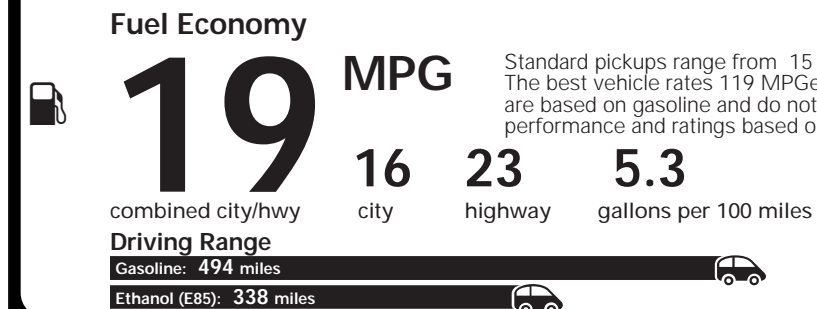


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

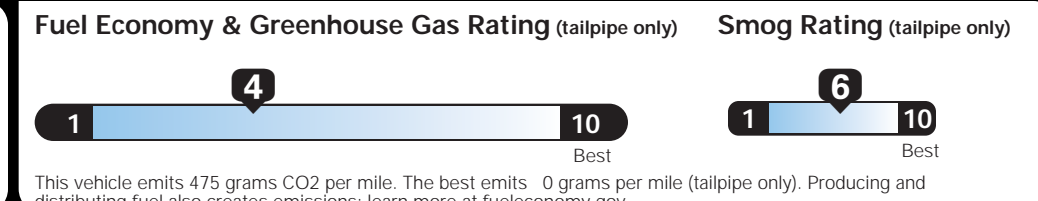
EPA DOT Fuel Economy and Environment

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)



You spend \$2,750
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,350



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

| | | |
|--|------------|-------|
| Frontal Crash | Driver | ★★★★★ |
| | Passenger | ★★★★★ |
| Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. | | |
| Side Crash | Front seat | ★★★★★ |
| | Rear seat | ★★★★★ |
| Based on the risk of injury in a side impact. | | |
| Rollover | | ★★★★ |
| Based on the risk of rollover in a single-vehicle crash. | | |

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 59%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.