



2018 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$41,395**

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats

Engine: 3.0-Liter V6 EcoDiesel Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Airbags
ParkView® Rear Back Up Camera
3.21 Rear Axle Ratio
Trailer Tow with 4-Pin Connector Wiring
7-Pin Wiring Harness
Remote Keyless Entry with All-Secure Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Speed Control
Sentry Key® Theft Deterrent System

INTERIOR FEATURES

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl-Coat Exterior Paint \$200
Premium Cloth Bucket Seats \$495
Full Length Upgraded Floor Console (NA Bench Seat) \$2,700
Big Horn Package 28S
Rear Power Sliding Window
Apple CarPlay® Capable
Google Android Auto™ Capable
Media Hub (2 USB, Aux)
Rear Floor Mats
1-Year SiriusXM® Guardian Service
Uconnect® 4C with 8.4-Inch Display
USB Host Flip
P275/60R20 All Season Tires
LED Bed Lighting
A/C Auto Temperature Control with Dual Zone Control
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
Class IV Receiver Hitch
Front Fog Lamps
Cloth 40 / 20 / 40 Premium Bench Seat
Power 10-Way Driver Seat
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
Electric Shift-On-Demand Transfer Case
7-Inch Multi-View Cluster
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Power Heated Mirrors with Power Fold-Away
Exterior Mirrors with Courtesy Lamps
Sun Visors with Illuminated Vanity Mirrors
Overhead Console with Garage Door Opener
115-Volt Auxiliary Power Outlet
ParkSense® Front / Rear Park-Assist System

Remote-Start System (N/A Manual Transmission) \$395
Black Appearance Group
Black Exterior Badging
Body-Color Door Handles
Painted Front Bumper
Painted Rear Bumper
20-Inch x 8.0-Inch Semi-Gloss Black Aluminum Wheels
P275/60R20 BSW All Season Tires
Black Headlamp Bezels
Black Painted Honeycomb Grille
Heated Seats and Wheel Group \$545
Heated Front Seats
Heated Steering Wheel
Trailer Tow Mirror and Brake Control Group \$560
Power Black Trailer Tow Mirrors w/Manual Fold Away
Trailer Brake Control
8-Speed Automatic 8HP70 Transmission \$500
3.0-Liter V6 EcoDiesel Engine \$4,495
800-Amp Maintenance Free Battery
Maximum Duty Engine Cooling
3.55 Rear Axle Ratio

Destination Charge \$1,695

Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * **\$52,980**

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-RR7LM0JS-356028 L4-VON: 7798 0910



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Diesel Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

22 MPG
combined city/hwy
19 city 27 highway

Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

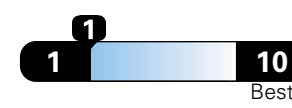
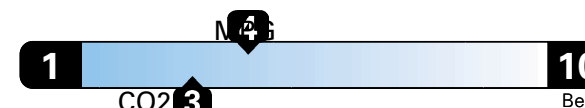
4.5 gallons per 100 miles

You spend
\$2,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$1,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 465 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.