



2018 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,395

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Delmonico Red Pearl-Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Airbags
ParkView® Rear Back Up Camera
3.21 Rear Axle Ratio
Trailer Tow with 4-Pin Connector Wiring
7-Pin Wiring Harness
Remote Keyless Entry with All-Secure Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Speed Control
Sentry Key® Theft Deterrent System

INTERIOR FEATURES
Uconnect® 3 with 5-Inch Display
Integrated Voice Command with Bluetooth®
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Delmonico Red Pearl-Coat Exterior Paint	\$100
Premium Cloth Bucket Seats	\$495
Full Length Upgraded Floor Console (NA Bench Seat)	\$2,700
Big Horn Package 28S	
Rear Power Sliding Window	
Apple CarPlay® Capable	
Google Android Auto™ Capable	
Media Hub (2 USB, Aux)	
Rear Floor Mats	
1-Year SiriusXM® Guardian Service	
Uconnect® 4C with 8.4-Inch Display	
USB Host Flip	
P275/60R20 All Season Tires	
LED Bed Lighting	
A/C Auto Temperature Control with Dual Zone Control	
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels	
Class IV Receiver Hitch	
Front Fog Lamps	
Cloth 40 / 20 / 40 Premium Bench Seat	
Power 10-Way Driver Seat	
Rear 60 / 40 Split Folding Seat	
Folding Flat Load Floor Storage	
Electric Shift-On-Demand Transfer Case	
7-Inch Multi-View Cluster	
Leather-Wrapped Steering Wheel	
Steering Wheel Mounted Audio Controls	
Power Heated Mirrors with Power Fold-Away	
Exterior Mirrors with Courtesy Lamps	
Sun Visors with Illuminated Vanity Mirrors	

Overhead Console with Garage Door Opener	
115-Volt Auxiliary Power Outlet	
ParkSense® Front / Rear Park-Assist System	
Remote-Start System (N/A Manual Transmission)	
Heated Seats and Wheel Group	\$545
Heated Front Seats	
Heated Steering Wheel	
Front and Rear Rubber Floor Mats	\$135
8-Speed Automatic 8HP70 Transmission	\$500
Anti-Spin Differential Rear Axle	\$495
3.0-Liter V6 EcoDiesel Engine	\$4,495
800-Amp Maintenance Free Battery	
Maximum Duty Engine Cooling	
3.55 Rear Axle Ratio	
Rear Window Defroster	\$195
Single-Disc Remote CD Player	\$345
Uconnect® 4C NAV with 8.4-Inch Display	\$795
SiriusXM® Traffic Plus	
GPS Navigation	
SiriusXM® Travel Link 5-Year Travel Link Sub	
Trailer Brake Control	\$295
Destination Charge	\$1,695

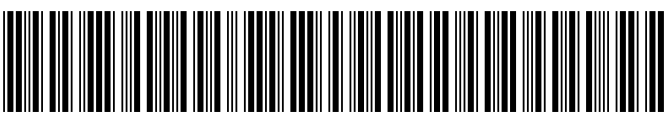
Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * \$54,185

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-RR7LM1JS-353557 L4-VON: 9452 0820



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Diesel Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

22 MPG combined city/hwy
19 city 27 highway
4.5 gallons per 100 miles

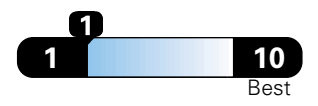
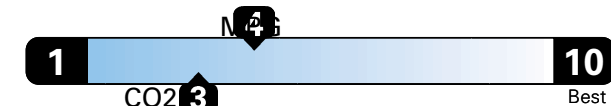
Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

You spend \$2,250
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 465 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
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Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★★★★★
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Based on the risk of injury in a side impact.

Rollover	★★★★
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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: ITALY
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.