



2017 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,195

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Canyon Brown / Light Frost Beige Interior Colors
Interior: Premium Cloth Bucket Seats
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 3.21 Rear Axle Ratio
 Electric Shift-On-The-Fly Transfer Case
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 26-Gallon Fuel Tank
 Remote Keyless Entry with All-Secure Locking Tailgate
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System
 Rearview Day / Night Mirror
 Variable Intermittent Windshield Wipers

INTERIOR FEATURES
 Air Conditioning
 Uconnect® 5.0
 Integrated Voice Command with Bluetooth®
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats	\$295
Full Length Upgraded Floor Console (NA Bench Seat)	
Big Horn Package 28S	\$2,700
P275/60R20 BSW All Season Tires	
ParkView® Rear Back Up Camera	
Auto-Dimming Rearview Mirror	
LED Bed Lighting	
A/C Auto Temperature Control with Dual Zone Control	
Uconnect® 8.4	
Uconnect® Access 6-Mo Trial (Registration Req'd)	
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels	
Class IV Receiver Hitch	
Fog Lamps	
Dual Rear Exhaust with Bright Tips	
Cloth 40 / 20 / 40 Premium Bench Seat	
Power 10-Way Driver Seat	
Rear 60 / 40 Split Folding Seat	
Folding Flat Load Floor Storage	
Electric Shift-On-Demand Transfer Case	
Navigation-Capable; See Dealer for Activation	
7-Inch Multi-View Cluster	
Leather-Wrapped Steering Wheel	
Steering Wheel Mounted Audio Controls	
Power Heated Mirrors with Power Fold-Away	
Auto-Dimming Exterior Mirror	
Exterior Mirrors with Courtesy Lamps	

Sun Visors with Illuminated Vanity Mirrors	
Overhead Console with Garage Door Opener	
115-Volt Auxiliary Power Outlet	
ParkSense® Front / Rear Park Assist System	
Remote Start System (N/A Manual Transmission)	
Security Alarm	
Heated Seats and Wheel Group	\$545
Heated Front Seats	
Heated Steering Wheel	
8-Speed Automatic 8HP70 Transmission	\$500
3.92 Rear Axle Ratio	
Anti-Spin Differential Rear Axle	\$435
3.0-Liter V6 EcoDiesel Engine	\$4,270
800-Amp Maintenance Free Battery	
Maximum Duty Engine Cooling	
3.55 Rear Axle Ratio	
9-Alpine® Speakers with Subwoofer	\$445
Trailer Brake Control	\$295
XXA	
ON2	
ON6	

Destination Charge \$1,395

Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * \$52,075

WARRANTY COVERAGE
 5-year or 100,000-mile Powertrain Limited Warranty
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RR7LM5HS-874842 L4-VON: 6636 1104



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Diesel Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

22 MPG combined city/hwy
 19 city 27 highway
 4.5 gallons per 100 miles

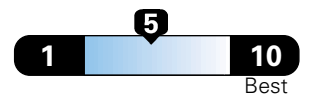
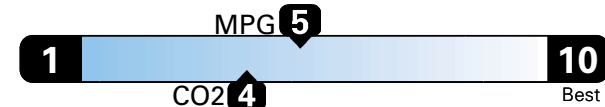
Standard pickups range from 15 to 23 MPG .
The best vehicle rates 136 MPGe.

You spend \$2,500
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 465 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.75 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 29%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: ITALY
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.