



2018 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,395

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Brilliant Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Supplemental Front Seat-Mounted Side Airbags
 Supplemental Side-Curtain Airbags
 ParkView® Rear Back Up Camera
 3.21 Rear Axle Ratio

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats \$395

Full Length Upgraded Floor Console (NA Bench Seat) \$2,700

Big Horn Package 28S \$2,700

Rear Power Sliding Window

Apple CarPlay® Capable

Google Android Auto™ Capable

Media Hub (2 USB, Aux)

Rear Floor Mats

1-Year SiriusXM® Guardian Service

Uconnect® 4C with 8.4-Inch Display

USB Host Flip

P275/60R20 OWL All Season Tires

LED Bed Lighting

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

Class IV Receiver Hitch

Fog Lamps

Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Electric Shift-On-Demand Transfer Case

7-Inch Multi-View Cluster

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Power Heated Mirrors with Power Fold-Away

Exterior Mirrors with Courtesy Lamps

Sun Visors with Illuminated Vanity Mirrors

Overhead Console with Garage Door Opener

115-Volt Auxiliary Power Outlet

ParkSense® Front / Rear Park-Assist System

Remote-Start System (N/A Manual Transmission)

Security Alarm \$250

Protection Group

Transfer Case Skid Plate

Front Suspension Skid Plate

Black Appearance Group \$395

Black Exterior Badging - Trucks

Body-Color Door Handles

Painted Front Bumper

Painted Rear Bumper

20-Inch x 8.0-Inch Semi-Gloss Black Aluminum Wheels

P275/60R20 BSW All Season Tires
 Black Headlamp Bezels
 Black Painted Honeycomb Grille
 Heated Seats and Wheel Group \$545
 A/C Auto Temperature Control with Dual Zone Control
 Heated Front Seats
 Heated Steering Wheel

Trailer Tow Mirror and Brake Control Group \$460
 Power Black Trailer Tow Mirrors w/Manual Fold Away
 Trailer Brake Control
 Front and Rear Rubber Floor Mats \$135

8-Speed Automatic 8HP70 Transmission \$500
 Anti-Spin Differential Rear Axle \$435
 3.0-Liter V6 EcoDiesel Engine \$4,495

800-Amp Maintenance Free Battery
 Maximum Duty Engine Cooling
 3.55 Rear Axle Ratio

Rear Window Defroster \$195
 Chrome Body Side Molding \$270
 Locking Lug Nuts \$60
 Spray-In Bedliner \$495

Destination Charge \$1,645

Package Value Savings of \$3,000

Included in Big Horn Price

TOTAL PRICE: * \$54,370

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7LM6JS-255835

L4-VON: 1784

0320



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Diesel Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



22 MPG
combined city/hwy

19 city
27 highway

Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

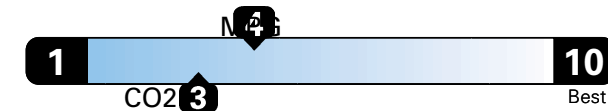
4.5 gallons per 100 miles

**You spend
\$2,250
in fuel costs
over 5 years
compared to the
average new vehicle.**

**Annual fuel cost
\$1,800**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 465 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal
Crash**

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

**Side
Crash**

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.