



2017 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtruck.ca or call 1-800-465-2001

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$48,195

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Granite Crystal Metallic
Interior Color: Black interior / Diesel Grey seats
Interior: Premium cloth front bucket seats
Engine: 3.0L EcoDiesel V6 engine
Transmission: 8-speed TorqueFlite automatic transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES
 Advanced multistage front air bags
 Supplemental side curtain air bags
 Supplemental side air bags
 Supplemental front seat side air bags
 Elec. shift-on-the-fly part-time transfer case
 4-wheel anti-lock disc brakes
 Electronic Stability Control
 Tire pressure monitoring system
 Auxiliary transmission oil cooler
 Front heavy-duty shock absorbers
 Rear heavy-duty shock absorbers
 Remote keyless entry
 Sentry Key anti-theft engine immobilizer
 Locking tailgate
 3.5-inch Electronic Vehicle Information Centre
 Quad-lens halogen headlamps
 Automatic headlamps
 4-pin wiring harness
 Engine block heater
 730-amp maintenance-free battery
 12-volt auxiliary power outlet - centre console

INTERIOR FEATURES
 Cloth front 40/20/40 split bench seat
 Rear folding seat
 Second-row in-floor storage bins
 Air conditioning
 Cruise control
 Power windows with front one-touch up and down
 Power locks

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Granite Crystal Metallic \$195
Premium cloth front bucket seats \$1,000
 Power 10-way driver seat including 2-way lumbar
 Bucket seats
 Rear 60/40 split folding seat
 115-volt auxiliary power outlet
 Power lumbar adjust
 Fold-flat load floor with storage
Customer Preferred Package 28X \$3,000
 Rear power sliding window
 Pickup box lighting
 Luxury Group
 20x8-inch chrome-clad aluminum wheels
 P275/60R20 BSW All-Season tires
 Bright tubular side steps
 Tow hooks
 Fog lamps
 7-inch customizable in-cluster display

Steering wheel-mounted audio controls
 Bright exterior mirrors
 Bright power folding heated mirrors w/turn signals
 Universal garage door opener
 Bright grille with bright billets
 Bright dual rear exhaust tips
 Full-size temporary use spare tire
 Electronic shift-on-demand transfer case
 Sun visors with illuminated vanity mirrors
 Overhead console with garage door opener
 Leather-wrapped steering wheel
Comfort Group \$595
 Front heated seats
 Heated steering wheel
Remote Start & Security Alarm Group \$595
 Remote start system
 Security alarm
8-speed TorqueFlite automatic transmission \$1,000
3.92 rear axle ratio \$125
Anti-spin differential rear axle \$525
3.0L EcoDiesel V6 engine \$4,700
 98-litre (21.6 gallon) fuel tank
 Maximum duty engine cooling
 3.55 rear axle ratio
Uconnect 8.4-in Touch/SXM/Hands-free/NAVready \$950
 8.4-inch touchscreen
 Humidity sensor
 Navigation-ready, see your retailer for details
 A/C with dual-zone automatic temperature control
9 Alpine speakers with subwoofer \$450
Park-Sense Rear Park Assist System \$425
ParkView Rear Back-Up Camera \$475
Class IV hitch receiver \$495
Spray-in bedliner \$550
Obsolescence Exhaust Parts
Federal A/C Excise Tax \$100
 Destination Charge \$1,795

TOTAL PRICE: * \$65,170

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RR7LM7HS-873191 L4-VON: 0930 1215



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
 ** SEE BROCHURE FOR DETAILS

FCA Canada Inc.

5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

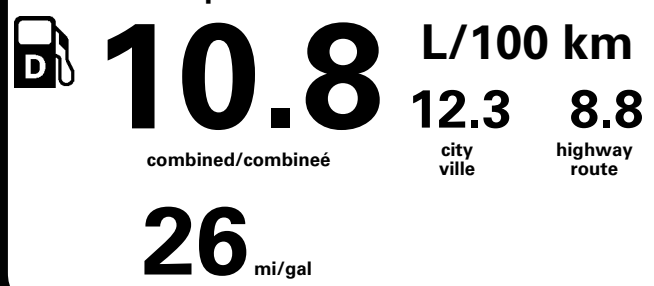
* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
 This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*



Diesel Vehicle
Véhicule au diesel

Fuel Consumption / Consommation de carburant



Annual fuel COST
 for an annual distance of 20,000 km, and an average fuel price of \$1.02 per litre of diesel

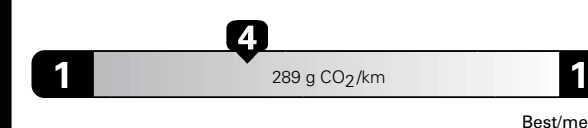
\$ 2 203

Coût annuel en carburant
 pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,02 \$ par litre de diesel

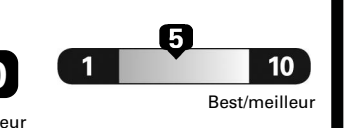
Standard pickup trucks range from / Les camionnettes ordinaires font entre

9.8 - 16.3 Le/100 km
L_e is gasoline litre equivalent
 L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit **vehicles.nrcan.gc.ca**

Pour plus d'information visitez **vehicules.nrcan.gc.ca**

