



**2018 MODEL YEAR**  
**RAM 1500 BIG HORN CREW CAB 4X4**

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$49,270**

**RAM 1500 SLT CREW CAB 4X4**

**Exterior Color:** Brilliant Black Crystal Pearl  
**Interior Color:** Black interior / Diesel Grey seats  
**Interior:** Cloth front 40/20/40 split bench seat  
**Engine:** 3.0L EcoDiesel V6 engine  
**Transmission:** 8-speed TorqueFlite automatic transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Elec. shift-on-the-fly part-time transfer case
- 4-wheel anti-lock disc brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Auxiliary transmission oil cooler
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Remote keyless entry
- Sentry Key anti-theft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- 4-pin wiring harness
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet

**INTERIOR FEATURES**

- Cloth front 40/20/40 split bench seat
- Rear folding seat
- Second-row in-floor storage bins
- Air conditioning
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Tilt steering column
- Manual adjust seats
- Overhead console
- Traveller/mini trip computer
- Temperature and compass gauge
- Uconnect 3 with 5-inch display
- 5-inch touchscreen
- 6 speakers
- SiriusXM satellite radio with 1-year subscription
- Hands-free communication with Bluetooth streaming
- Remote USB port

**EXTERIOR FEATURES**

- 17x7-inch aluminum wheels
- P265/70R17 BSW All-Season tires
- Power, heated, manual folding exterior mirrors

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Brilliant Black Crystal Pearl** \$275
- Customer Preferred Package 28X** \$3,000
  - Rear power sliding window
  - Pickup box lighting
  - Luxury Group
  - 20x8-inch Chrome-Clad aluminum wheels
  - P275/60R20 BSW All-Season tires
  - Bright tubular side steps
  - Tow hooks
  - Front fog lamps
  - 7-inch customizable in-cluster display
  - Steering wheel-mounted audio controls
  - Bright exterior mirrors
  - Bright power folding heated mirrors w/turn signals
  - Universal garage door opener
  - Bright grille with bright billets
  - Bright dual rear exhaust tips
  - Full-size temporary use spare tire
  - Electronic shift-on-demand transfer case
  - Sun visors with illuminated vanity mirrors
  - Overhead console with garage door opener
  - Leather-wrapped steering wheel
- 8-speed TorqueFlite automatic transmission** \$1,000
- 3.0L EcoDiesel V6 engine** \$4,800
  - 98-litre (21.6-gallon) fuel tank
  - Maximum duty engine cooling
  - 3.55 rear axle ratio
- Uconnect 4C with 8.4-inch display** \$950
  - Apple CarPlay capable
  - 8.4-inch touchscreen
  - Humidity sensor
  - A/C with dual-zone automatic temperature control
  - Google Android Auto
  - 1-year SiriusXM Guardian subscription
- Class IV hitch receiver** \$495
- Federal A/C Excise Tax** \$100
- Ontario Tire Surcharge**
- Destination Charge** \$1,895

**TOTAL PRICE: \* \$61,785**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-RR7LM7JS-230037 L4-VON: 6601 0519



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

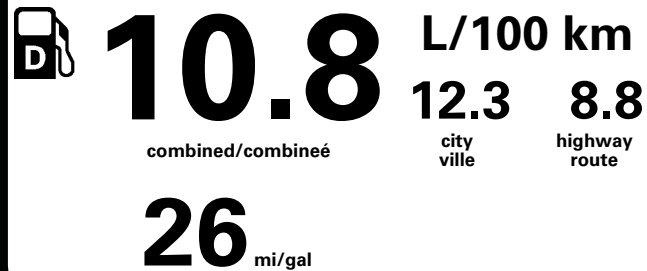
Canada

ENERGUIDE



Diesel Vehicle  
Véhicule au diesel

Fuel Consumption / Consommation de carburant



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$0.95 per litre of diesel

**\$ 2 052**

**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,95 \$ par litre de diesel

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre

**10.4 – 16.2 L/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit  
**vehicles.nrcan.gc.ca**

Pour plus d'information visitez  
**vehicules.nrcan.gc.ca**

