



2016 MODEL YEAR

# RAM 1500 OUTDOORSMAN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$47,295**

### RAM 1500 SLT CREW CAB 4X4

**Exterior Color:** Granite Crystal Metallic  
**Interior Color:** Black interior / Diesel Grey seats  
**Interior:** Premium cloth front bucket seats  
Power 10-way driver seat including 2-way lumbar  
Bucket seats

**Engine:** 3.0L EcoDiesel V6 engine  
**Transmission:** 8-speed TorqueFlite automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Supplemental front seat side air bags  
Electronic shift-on-the-fly part-time transfer case  
4-wheel disc anti-lock brakes  
Electronic Stability Control  
Tire pressure monitoring system  
Auxiliary transmission oil cooler  
Front heavy-duty shock absorbers  
Rear heavy-duty shock absorbers  
Remote keyless entry  
Sentry Key anti-theft engine immobilizer  
Locking tailgate  
3.5-inch Electronic Vehicle Information Centre  
Quad-lens halogen headlamps  
Automatic headlamps  
4-pin wiring harness  
Engine block heater  
730-amp maintenance-free battery  
12-volt auxiliary power outlet

#### INTERIOR FEATURES

Cloth front 40/20/40 split bench seat

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Granite Crystal Metallic \$195  
Premium cloth front bucket seats \$1,000  
Power 10-way driver seat including 2-way lumbar  
Bucket seats  
Rear 60/40 split folding seat  
115-volt auxiliary power outlet  
Power lumbar adjust  
Fold-flat load floor with storage  
Customer Preferred Package 28T \$1,000  
Protection Group  
LT265/70R17E OWL On/Off-Road tires  
Tow hooks  
Class IV hitch receiver  
Fog lamps  
Anti-spin differential rear axle  
Front and rear rubber floor mats  
Transfer case skid plate shield

Rear extra heavy-duty shock absorbers  
Lower two-tone paint  
Front suspension skid plate  
**Luxury Group** \$800  
Pickup box lighting  
Electroluminescent instrument cluster  
Steering wheel-mounted audio controls  
Auto-dimming rearview mirror with microphone  
Power folding exterior mirrors  
Black power folding heated mirrors w/ turn signals  
Auto-dimming exterior driver mirror  
Universal garage door opener  
Sun visors with illuminated vanity mirrors  
Overhead console with garage door opener  
Leather-wrapped steering wheel

**Comfort Group** \$745  
Heated front seats  
Heated steering wheel  
Humidity sensor  
A/C with dual-zone automatic temperature control

**Remote Start & Security Alarm Group** \$595  
Remote start system  
Security alarm

**Rear Camera & Park Assist Group** \$875  
ParkView Rear Back-Up Camera  
Park-Sense Front and Rear Park Assist System

**Monotone Outdoorsman**  
8-speed TorqueFlite automatic transmission \$1,000  
3.0L EcoDiesel V6 engine \$4,700

98-litre (21.6 gallon) fuel tank (replace 121L)  
Maximum duty engine cooling  
**Uconnect 8.4-in Touch/SiriusXM/Hands-free/NAVready** \$800  
8.4-inch touchscreen  
Media hub w/ SD card slot, USB and aux. input jack  
Navigation-ready, see your retailer for details

**20x8-inch Semi-Gloss Black aluminum wheels** \$600  
P275/60R20 BSW All-Season tires  
Full-size temporary use spare tire  
Locking lug nuts

**Trailer Brake Control** \$375  
**Spray-in bedliner** \$550  
**Ram 1500 Crew 4X4 Diesel Spring Spec** -\$1,340  
**Federal A/C Excise Tax** \$100

Destination Charge \$1,745

**TOTAL PRICE: \* \$61,035**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LM9GS-284867 L4-VON: 9707 S.L. 0227



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.  
\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

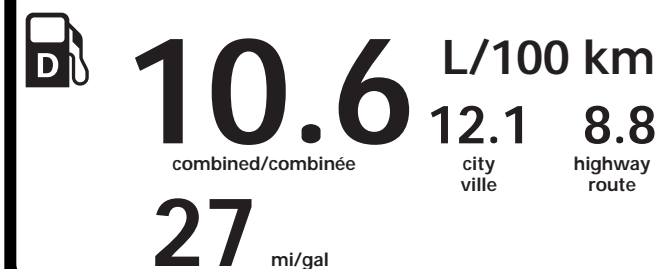
Canada

ENERGUIDE



Diesel Vehicle  
Véhicule au diesel

Fuel Consumption / Consommation de carburant



Annual fuel cost  
for an annual distance of 20,000 km, and an average fuel price of \$1.12 per litre of diesel

\$ 2 374

Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,12 \$ par litre de diesel

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

10.1 - 16.6 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

