



2018 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,270

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Flame Red
Interior Color: Black interior / Diesel Grey seats
Interior: Cloth front 40/20/40 split bench seat
Engine: 3.0L EcoDiesel V6 engine
Transmission: 8-speed TorqueFlite automatic transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
Elec. shift-on-the-fly part-time transfer case
4-wheel anti-lock disc brakes
Electronic Stability Control
Tire pressure monitoring system
Auxiliary transmission oil cooler
Front heavy-duty shock absorbers
Rear heavy-duty shock absorbers
Remote keyless entry
Sentry Key anti-theft engine immobilizer
Locking tailgate
3.5-inch Electronic Vehicle Information Centre
Quad-lens halogen headlamps
Automatic headlamps
4-pin wiring harness
Engine block heater
730-amp maintenance-free battery
12-volt auxiliary power outlet

INTERIOR FEATURES

Cloth front 40/20/40 split bench seat
Rear folding seat
Second-row in-floor storage bins
Air conditioning
Cruise control
Power windows with front one-touch up and down
Power locks
Tilt steering column
Manual adjust seats
Overhead console
Traveller/mini trip computer
Temperature and compass gauge
Uconnect 3 with 5-inch display
5-inch touchscreen
6 speakers
SiriusXM satellite radio with 1-year subscription
Hands-free communication with Bluetooth streaming
Remote USB port

EXTERIOR FEATURES

17x7-inch aluminum wheels
P265/70R17 BSW All-Season tires
Power, heated, manual folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 28X \$3,000

Rear power sliding window
Pickup box lighting
Luxury Group
20x8-inch Chrome-Clad aluminum wheels
P275/60R20 BSW All-Season tires
Bright tubular side steps
Tow hooks
Fog lamps
7-inch customizable in-cluster display
Steering wheel-mounted audio controls
Bright exterior mirrors
Bright power folding heated mirrors w/turn signals
Universal garage door opener
Bright grille with bright billets
Bright dual rear exhaust tips
Full-size temporary use spare tire
Electronic shift-on-demand transfer case
Sun visors with illuminated vanity mirrors
Overhead console with garage door opener
Leather-wrapped steering wheel

8-speed TorqueFlite automatic transmission \$1,000

3.0L EcoDiesel V6 engine \$4,800

98-litre (21.6-gallon) fuel tank
Maximum duty engine cooling
3.55 rear axle ratio

Uconnect 4C with 8.4-inch display \$950

Apple CarPlay capable
8.4-inch touchscreen
Humidity sensor
A/C with dual-zone automatic temperature control
Google Android Auto
1-year SiriusXM Guardian subscription

Class IV hitch receiver \$495

Federal A/C Excise Tax \$100

Ontario Tire Surcharge

Destination Charge \$1,895

TOTAL PRICE: * \$61,510

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-RR7LM9JS-230038 L4-VON: 6602 0414



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

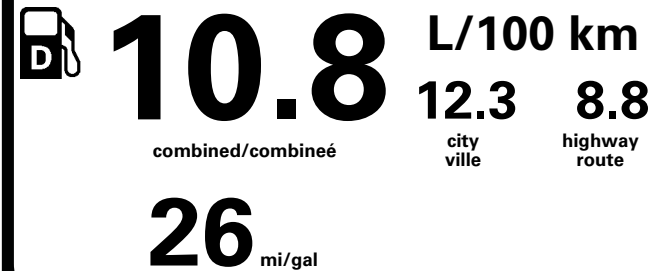
Canada

ENERGUIDE



Diesel Vehicle
Véhicule au diesel

Fuel Consumption / Consommation de carburant



Annual fuel COST
for an annual distance of 20,000 km, and an average fuel price of \$0.95 per litre of diesel

\$ 2 052

Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,95 \$ par litre de diesel

Standard pickup trucks range from /
Les camionnettes ordinaires font entre

10.4 – 16.2 Le/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

