



2018 MODEL YEAR

# RAM 1500 OUTDOORSMAN CREW CAB 4X4

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

### MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$49,270**

#### RAM 1500 SLT CREW CAB 4X4

**Exterior Color:** Brilliant Black Crystal Pearl

**Interior Color:** Black interior / Diesel Grey seats

**Interior:** Premium cloth front bucket seats

**Engine:** 3.0L EcoDiesel V6 engine

**Transmission:** 8-speed TorqueFlite automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Elec. shift-on-the-fly part-time transfer case
- 4-wheel anti-lock disc brakes
- Tire pressure monitoring system
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Remote keyless entry
- Sentry Key anti-theft engine immobilizer
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- 4-pin wiring harness
- Engine block heater
- 12-volt auxiliary power outlet

#### INTERIOR FEATURES

- Cloth front 40/20/40 split bench seat
- Rear folding seat
- Second-row in-floor storage bins
- Air conditioning

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Brilliant Black Crystal Pearl** \$275
- Premium cloth front bucket seats** \$1,000
  - Power 10-way driver seat including 2-way lumbar bucket seats
  - Rear 60/40 split folding seat
  - 115-volt auxiliary power outlet
  - Power lumbar adjust
  - Fold-flat load floor with storage
- Customer Preferred Package 28T** \$1,000
  - Rear power sliding window
  - Protection Group
  - LT265/70R17E OWL On/Off-Road tires
  - Tow hooks
  - Class IV hitch receiver
  - Fog lamps
  - Anti-spin differential rear axle
  - Front and rear all-weather floor mats
  - Transfer case skid plate
  - Rear extra heavy-duty shock absorbers
  - Lower two-tone paint
  - Front suspension skid plate
- Luxury Group** \$800
  - Pickup box lighting
  - 7-inch customizable in-cluster display
  - Steering wheel-mounted audio controls

- Power folding exterior mirrors
- Black power folding heated mirrors w/ turn signals
- Auto-dim exterior mirror (N/A RA2)
- Universal garage door opener
- Overhead console with garage door opener
- Leather-wrapped steering wheel
- Comfort Group** \$595
  - Front heated seats
  - Heated steering wheel
- Remote Start & Security Alarm Group** \$595
  - Remote start system
  - Security alarm
- Monotone Outdoorsman**
  - 8-speed TorqueFlite automatic transmission** \$1,000
  - 3.92 rear axle ratio** \$125
  - 3.0L EcoDiesel V6 engine** \$4,800
    - 98-litre (21.6-gallon) fuel tank
    - Maximum duty engine cooling
  - Uconnect 4C NAV with 8.4-inch display** \$1,920
    - Apple CarPlay capable
    - 8.4-inch touchscreen
    - 7-inch customizable in-cluster display
    - Humidity sensor
    - GPS navigation
    - A/C with dual-zone automatic temperature control
    - Google Android Auto
    - 1-year SiriusXM Guardian subscription
    - SiriusXM Traffic
    - SiriusXM Travel Link
  - 20x8-inch Semi-Gloss Black aluminum wheels** \$600
    - Full-size temporary use spare tire
  - ParkView Rear Back-Up Camera** \$475
  - Spray-in bedliner** \$550
  - Outdoorsman EcoDiesel Special** -\$2,390
  - Premium Katzkin Leather Bucket Seats** \$1,795
  - Federal A/C Excise Tax** \$100
  - Destination Charge** \$1,895

**TOTAL PRICE: \* \$64,405**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7LMXJS-356618

L4-VON: 4445

1129

\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

### FCA Canada Inc.

#### 5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

#### FULLY TRANSFERABLE

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

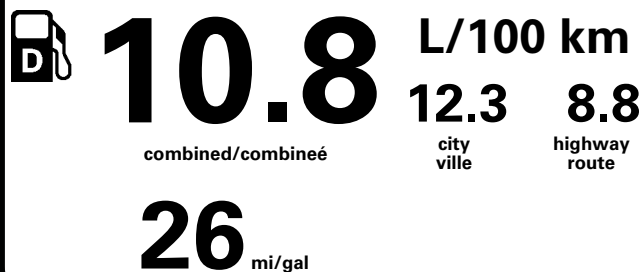
Canada

ENERGUIDE



Diesel Vehicle  
Véhicule au diesel

### Fuel Consumption / Consommation de carburant



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$0.95 per litre of diesel

**\$ 2 052**

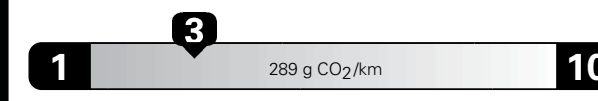
**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,95 \$ par litre de diesel

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre

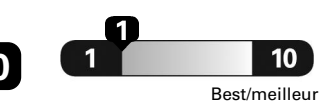
10.4 – 16.2 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Best/meilleur



Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)

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