



2017 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$48,195

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Granite Crystal Metallic

Interior Color: Black w/ Diesel Grey seats

Interior: Premium cloth front bucket seats

Pwr 10-way driver seat w/lumbar adj
Bucket seats

Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags

Supplemental side curtain air bags

Supplemental side air bags

Supplemental front seat side air bags

Elec. shift-on-the-fly part-time transfer case

4-wheel anti-lock disc brakes

Electronic Stability Control

Tire pressure monitoring system

Auxiliary transmission oil cooler

Front heavy-duty shock absorbers

Rear heavy-duty shock absorbers

Remote keyless entry

Sentry Key antitheft engine immobilizer

Locking tailgate

3.5-inch Electronic Vehicle Information Centre

Quad-lens halogen headlamps

Automatic headlamps

4-pin wiring harness

Engine block heater

730-amp maintenance-free battery

12-volt auxiliary power outlet

INTERIOR FEATURES

Cloth front 40/20/40 split bench seat

Rear folding seat

Second-row in-floor storage bins

Air conditioning

Cruise control

Power windows with front one-touch up and down

Power locks

Rear power sliding window

Tilt steering column

Manual adjust seats

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Granite Crystal Metallic

\$195

Premium cloth front bucket seats

\$1,000

Pwr 10-way driver seat w/lumbar adj

Bucket seats

Rear 60/40 split folding seat

115-volt auxiliary power outlet

Power lumbar adjust

Fold-flat load floor with storage

Customer Preferred Package 26X

\$3,000

Pickup box lighting

Luxury Group

20x8-in chrome-clad aluminum wheels

P275/60R20 BSW All-Season tires

Bright tubular side steps

Tow hooks

Fog lamps

7-in customizable cluster display

Steering wheel-mounted audio ctrls

Bright exterior mirrors

Bright pwr fold htd mirrs w/signals

Universal garage door opener

Bright grille with bright billets

Bright dual rear exhaust tips

Full-size temporary use spare tire

Elec. shift-on-demand transfer case

Sun visors w/ illum. vanity mirrors

O/head console w/garage door opener

Leather-wrapped steering wheel

Comfort Group

\$595

Front heated seats

Heated steering wheel

Trailer Tow Mirrors & Brake Group

\$950

Trailer Brake Control

Blk pwr man fold trailer tow mirror

Trailer tow mirrors

Remote Start & Security Alarm Group

\$595

Remote start system

Security alarm

8-speed TorqueFlite automatic

\$1,000

Anti-spin differential rear axle

\$525

5.7L HEMI VVT V8 w/ FuelSaver MDS

Engine oil heat exchanger

Heavy-duty transmission oil cooler

Heavy-duty engine cooling

Uconnect 8.4-in SXM/Hands-free

\$950

8.4-inch touchscreen

Humidity sensor

Nav-ready, see retailer for details

A/C w/ dual-zone auto temp control

Class IV hitch receiver

Federal A/C Excise Tax

NO CHARGE

\$100

Destination Charge

\$1,795

TOTAL PRICE: * \$58,900

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT0HS-740652

L4-VON: 0743

S.L.
0330



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



14.0 L/100 km
combined/combinée

16.1 city
ville

11.5 highway
route

20 mi/gal

Annual fuel COST

for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

\$ 2 604

Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Best/meilleur

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca vehicules.nrcan.gc.ca

Pour plus d'information visitez

