



**2018 MODEL YEAR  
RAM 1500 BIG HORN CREW CAB 4X4**

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$48,895**

**RAM 1500 SLT CREW CAB 4X4**

**Exterior Color:** Walnut Brown Metallic  
**Interior Color:** Black interior / Diesel Grey seats  
**Interior:** Premium cloth front bucket seats  
**Engine:** 5.7L HEMI VVT V8 engine with FuelSaver MDS  
**Transmission:** 8-speed TorqueFlite automatic transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**

**FUNCTIONAL / SAFETY FEATURES**

Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Supplemental front seat side air bags  
Elec. shift-on-the-fly part-time transfer case  
4-wheel anti-lock disc brakes  
Electronic Stability Control  
Tire pressure monitoring system  
Auxiliary transmission oil cooler  
Front heavy-duty shock absorbers  
Rear heavy-duty shock absorbers  
Remote keyless entry  
Sentry Key anti-theft engine immobilizer  
Locking tailgate  
3.5-inch Electronic Vehicle Information Centre  
Quad-lens halogen headlamps  
Automatic headlamps  
4-pin wiring harness  
Engine block heater  
730-amp maintenance-free battery  
12-volt auxiliary power outlet

**INTERIOR FEATURES**

Cloth front 40/20/40 split bench seat  
Rear folding seat  
Second-row in-floor storage bins  
Air conditioning  
Cruise control

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

Walnut Brown Metallic \$195  
Premium cloth front bucket seats \$1,000  
Power 10-way driver seat including 2-way lumbar  
Bucket seats  
Rear 60/40 split folding seat  
115-volt auxiliary power outlet  
Power lumbar adjust  
Fold-flat load floor with storage  
**Customer Preferred Package 26X** \$3,000  
Rear power sliding window  
Pickup box lighting  
Luxury Group  
20x8-inch Chrome-Clad aluminum wheels  
P275/60R20 BSW All-Season tires  
Bright tubular side steps  
Tow hooks  
Fog lamps  
7-inch customizable in-cluster display  
Steering wheel-mounted audio controls  
Bright exterior mirrors

Bright power folding heated mirrors w/turn signals  
Universal garage door opener  
Bright grille with bright billets  
Bright dual rear exhaust tips  
Full-size temporary use spare tire  
Electronic shift-on-demand transfer case  
Sun visors with illuminated vanity mirrors  
Overhead console with garage door opener  
Leather-wrapped steering wheel  
**Protection Group** \$175  
Transfer case skid plate  
Front suspension skid plate  
**Comfort Group** \$595  
Front heated seats  
Heated steering wheel  
**Remote Start & Security Alarm Group** \$595  
Remote start system  
Security alarm  
**8-speed TorqueFlite automatic transmission** \$1,000  
**3.92 rear axle ratio** \$125  
**Anti-spin differential rear axle** \$525  
**5.7L HEMI VVT V8 engine with FuelSaver MDS**  
Heavy-duty transmission oil cooler  
Heavy-duty engine cooling  
**Rear window defroster** \$225  
**Bright, power, trailer tow mirrors** \$100  
Exterior mirrors with memory settings  
Trailer tow mirrors  
**Bright wheel-to-wheel side steps** \$100  
**121-litre (26.6-gallon) fuel tank** \$250  
**9 Alpine speakers with subwoofer** \$450  
**Park-Sense Rear Park Assist System** \$425  
**ParkView Rear Back-Up Camera** \$475  
**Class IV hitch receiver** \$495  
**Electronic Trailer Brake Controller** \$375  
**Federal A/C Excise Tax** \$100  
Destination Charge \$1,795

**TOTAL PRICE: \* \$60,895**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7LT3JS-214778

L4-VON: 9426

1214



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

**FCA Canada Inc.**

**5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2018 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

**Fuel Consumption / Consommation de carburant**



**Annual fuel COST**  
for an annual distance of 20,000 km, and an average fuel price of \$0.98 per litre

**\$ 2 744**

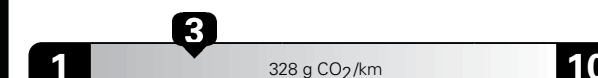
**Coût annuel en carburant**  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,98 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre

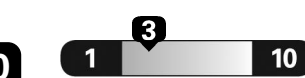
**10.9 – 16.2 Le/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Best/meilleur



Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

**vehicles.nrcan.gc.ca**

Pour plus d'information visitez

**vehicules.nrcan.gc.ca**

