



2014 MODEL YEAR

# RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$38,665**

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats

Full-Length Floor Console

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case

Remote Keyless Entry with All-Secure

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Electronic Stability Control

Anti-Lock 4-Wheel Disc Brakes

Speed Control

Sentry Key® Theft Deterrent System

Power Accessory Delay

Automatic Headlamps

Locking Tailgate

3.21 Rear Axle Ratio

INTERIOR FEATURES

Second-Row In-Floor Storage Bins

Rear Power Sliding Window

Overhead Console

Traveler / Mini Trip Computer

Passenger-Side Sun Visor with Mirror

Premium Vinyl Door Trim with Map Pocket

Front Armrest with Three Cup Holders

Air Conditioning

Uconnect® 5.0 AM/FM/BT

Integrated Voice Command with Bluetooth®

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Audio Jack)

Rear Folding Seat

Rear Under Seat Storage Compartment

Power Front Windows w/ 1-Touch Up and Down Feature

Power Door Locks

Tilt Steering Column

Electronic Vehicle Information Center

Carpet Floor Covering

Front and Rear Floor Mats

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats \$250

Full-Length Floor Console \$730

Customer Preferred Package 26Z \$730

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

Class IV Receiver Hitch

Cloth 40 / 20 / 40 Premium Bench Seat

Fog Lamps

Electric Shift-On-Demand Transfer Case

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

115-Volt Auxiliary Power Outlet

Luxury Group \$560

7-Inch Multi-View Cluster

Auto-Dimming Exterior Mirrors

Exterior Mirrors with Courtesy Lamps

Auto-Dimming Rearview Mirror with Microphone

Sun Visors with Illuminated Vanity Mirrors

Overhead Console with Garage Door Opener

Power Heated Mirrors with Manual Fold-Away

Comfort Group \$395

Heated Front Seats

Heated Steering Wheel

Remote Start and Security Group \$350

8-Speed TorqueFlite Auto Trans 8HP70 \$500

5.7-Liter V8 HEMI® MDS VVT Engine \$1,150

Dual Rear Exhaust with Bright Tips

DESTINATION CHARGE \$1,195

Package Value Savings of \$3,200

Included in Big Horn Price

**TOTAL PRICE: \* \$43,795**

**5 YEAR / 100,000 MILE POWERTRAIN WARRANTY**

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

Assembled in Mexico from U.S. parts.

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

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VIN: 1C6-RR7LT6ES-296303

L4-VON: 6130

S.L. 0303

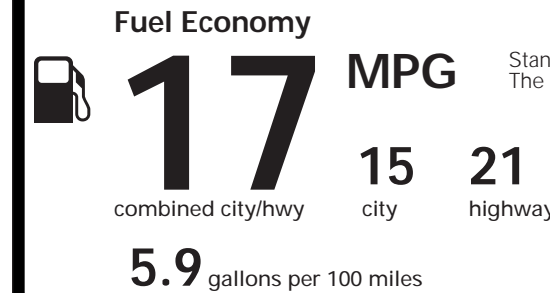


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

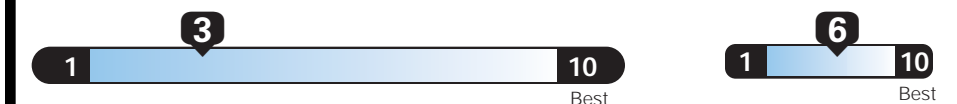


Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend **\$4,500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$3,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver ★★★★★ Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★ Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO  
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.