



2015 MODEL YEAR

RAM 1500 PITTSBURGH PENGUINS EDITION CREW 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,500

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- 3.21 Rear Axle Ratio
- Electric Shift-On-The-Fly Transfer Case
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Remote Keyless Entry with All-Secure Locking Tailgate
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Big Horn Plus Package 26T** \$1,545
- Brilliant Black Crystal Pearl Coat Exterior Paint
- Uconnect® 8.4A AM/FM/SXM/BT
- Uconnect® Access 6-Month Trial (Reg Required)
- Class IV Receiver Hitch
- Fog Lamps
- Power 10-Way Driver Seat
- Rear 60 / 40 Split Folding Seat
- Folding Flat Load Floor Storage
- NAV-Capable. See Dealer for Details
- 7-Inch Multi-View Cluster
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Power Heated Mirrors (N/A T-Tow Mirrors)
- Auto-Dimming Exterior Mirror (N/A T-Tow Mirrors)
- Exterior Mirrors with Courtesy Lamps
- Sun Visors with Illuminated Vanity Mirrors
- Front and Rear Rubber Floor Mats
- Overhead Console with Garage Door Opener
- 115-Volt Auxiliary Power Outlet
- Remote Start and Security Group
- 3.92 Rear Axle Ratio
- Tow Hooks
- 32-Gallon Fuel Tank
- Full-Length Floor Console
- Rear Extra Heavy Duty Shock Absorbers
- Luxury Group
- Anti-Spin Differential Rear Axle Protection Group

- Transfer Case Skid Plate \$495
- Comfort Group \$2,520
- Pittsburgh Penguins Edition
- Pittsburgh Penguins Logo Decals by Mopar®
- Pittsburgh Penguins Sill Plate by Mopar®
- Pittsburgh Penguins Floor Mats by Mopar®
- A/C Auto Temperature Control with Dual Zone Control
- 20-Inch x 8.0-Inch Aluminum Wheels
- P275/60R20 OWL All Season Tires
- Body-Color Fender Flares
- Sport Performance Hood
- Delete Standard Floor Mats
- Heated Front Seats
- Heated Steering Wheel
- Painted Front Bumper
- Painted Rear Bumper
- 8-Speed Automatic 8HP70 Transmission \$500
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
- Uconnect® 8.4AN AM/FM/SXM/HD/BT/NAV \$500
- GPS Navigation
- SiriusXM Traffic™ / 5-Year Traffic Service
- SiriusXM Travel Link™ / 5-Year Subscription
- 20-Inch x 8.0-Inch Semi-Gloss Black Aluminum Wheels
- P275/60R20 BSW All Season Tires
- ParkView™ Rear Back-Up Camera \$200
- Trailer Brake Control \$230

DESTINATION CHARGE \$1,195

Package Value Savings of \$3,200
Included in Outdoorsman and Penguins Edition Price

TOTAL PRICE: * \$47,835

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

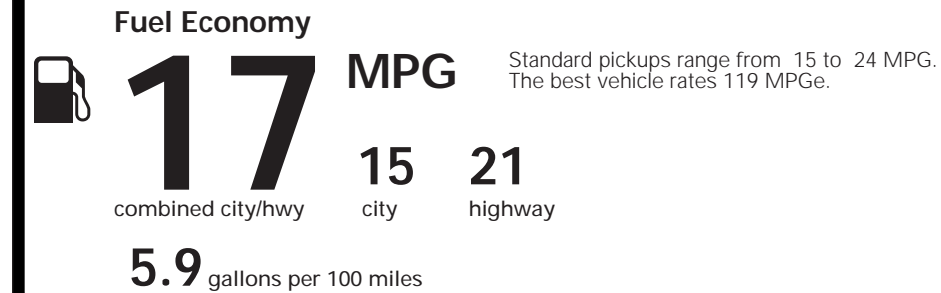
VIN: 1C6-RR7LT6FS-653013 L4-VON: 0985 S.L. 0403



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

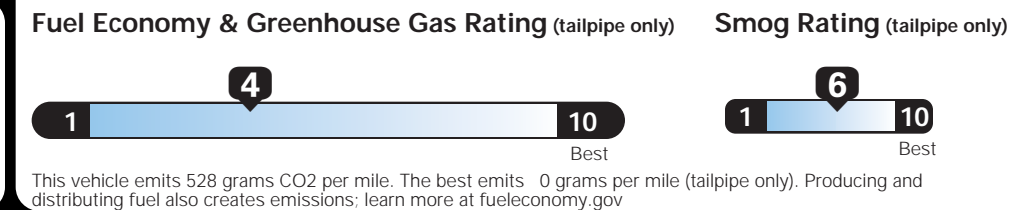
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,200



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★
Driver Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat Rear seat

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.