



2017 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$48,195

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Luxury Brown Pearl

Interior Color: Black w/ Diesel Grey seats

Interior: Premium cloth front bucket seats

Pwr 10-way driver seat w/lumbar adj
Bucket seats

Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Elec. shift-on-the-fly part-time transfer case
- 4-wheel anti-lock disc brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Auxiliary transmission oil cooler
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Remote keyless entry
- Sentry Key antitheft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- 4-pin wiring harness
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet - centre console

INTERIOR FEATURES

- Cloth front 40/20/40 split bench seat
- Rear folding seat
- Second-row in-floor storage bins
- Air conditioning
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Rear power sliding window
- Tilt steering column
- Manual adjust seats

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Luxury Brown Pearl

\$50
\$1,000

- Premium cloth front bucket seats
- Pwr 10-way driver seat w/lumbar adj
- Bucket seats
- Rear 60/40 split folding seat
- 115-volt auxiliary power outlet
- Power lumbar adjust
- Fold-flat load floor with storage

Customer Preferred Package 26X

\$3,000

- Pickup box lighting
- Luxury Group
- 20x8-in chrome-clad aluminum wheels
- P275/60R20 BSW All-Season tires
- Bright tubular side steps
- Tow hooks
- Fog lamps
- 7-in customizable cluster display
- Steering wheel-mounted audio ctrls
- Bright exterior mirrors
- Bright pwr fold htd mirrs w/signals
- Universal garage door opener
- Bright grille with bright billets
- Bright dual rear exhaust tips
- Full-size temporary use spare tire
- Elec. shift-on-demand transfer case
- Sun visors w/ illum. vanity mirrors
- O/head console w/garage door opener
- Leather-wrapped steering wheel

Comfort Group

\$595

- Front heated seats
- Heated steering wheel

Remote Start & Security Alarm Group

\$595

- Remote start system
- Security alarm

Rear Camera & Park Assist Group

\$875

- ParkView Rear Back-Up Camera
- Park-Sense Fnt/Rr Park Assist Sys

8-speed TorqueFlite automatic

\$1,000

- 5.7L HEMI VVT V8 w/ FuelSaver MDS
- Engine oil heat exchanger
- Heavy-duty transmission oil cooler
- Heavy-duty engine cooling

Rear window defroster

\$225

Uconnect 8.4-in SXM/Hands-free

\$950

- 8.4-inch touchscreen
- Humidity sensor
- Nav-ready, see retailer for details
- A/C w/ dual-zone auto temp control

9 Alpine speakers with subwoofer

\$450

Class IV hitch receiver

\$495

Federal A/C Excise Tax

\$100

Destination Charge

\$1,795

TOTAL PRICE: * \$59,325

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT6HS-750120

L4-VON: 4302

S.L.
0424



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

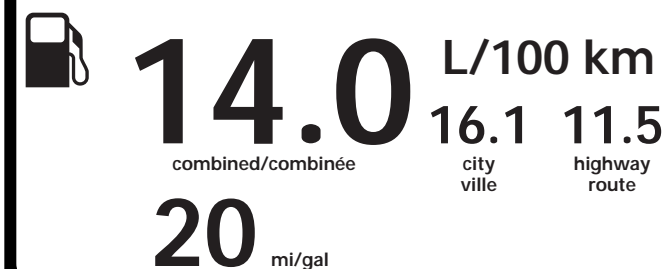
Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST
for an annual distance of 20,000 km, and an
average fuel price of \$0.93 per litre

\$ 2 604

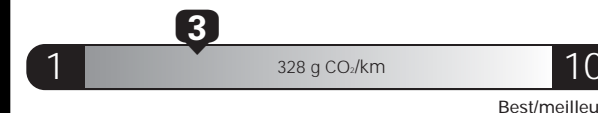
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un
prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

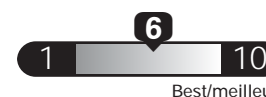
L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada
approved criteria and testing methods. Vehicle's
actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des
critères approuvés par le gouvernement du Canada. La
consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca vehicules.nrcan.gc.ca

Pour plus d'information visitez

