



2013 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,040

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Bright Silver Metallic Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth 40/20/40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case
Rotary Shifter
Remote Keyless Entry with All-Secure
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Electronic Stability Control
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Sentry Key® Theft Deterrent System
Power Accessory Delay
Automatic Headlamps
Locking Tailgate
3.21 Rear Axle Ratio

INTERIOR FEATURES

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Second-Row In-Floor Storage Bins
Rear Power Sliding Window
Overhead Console
Traveler / Mini Trip Computer
Passenger-Side Sun Visor with Mirror
Premium Door Trim with Map Pocket
Front Armrest with Three Cup Holders
Air Conditioning
Uconnect® 3.0 AM/FM
6 Speakers
Audio Jack Input for Mobile Devices
Media Hub (USB, Aux)
Rear Folding Seat
Rear Under Seat Storage Compartment
Power Front Windows w/ 1-Touch Up and Down Feature
Power Door Locks
Tilt Steering Column

OPTIONAL EQUIPMENT

Customer Preferred Package 25Z **\$1,845**
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
P275/60R20 BSW All Season Tires
Bright / Bright Billets Grille
Class IV Receiver Hitch
Premium Cloth 40/20/40 Bench Seat

Fog Lamps
Uconnect® 5.0 AM/FM/BT
5.0-Inch Touch Screen Display
Remote USB Port - Charge Only
Storage Tray
7-Inch Multiview Display in Instrument Cluster
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Power 10-Way Driver Seat
Power Lumbar Adjust
Front Center Seat Cushion Storage
Front Armrest with Three Cup Holders
Rear 60 / 40 Split Folding Seat
115-Volt Auxiliary Power Outlet
Rearview Mirror with Microphone
5.7-Liter V8 HEMI® MDS VVT Engine
Electric Shift-On-Demand Transfer Case
3.55 Rear Axle Ratio
Dual Rear Exhaust with Bright Tips
50 State Emissions
Trailer Brake Control **\$230**
Fleet Incentive Waiver
Delete Group Funds-Fleet

DESTINATION CHARGE **\$995**

Package Value Savings of \$2,700
Included in Big Horn Price

TOTAL PRICE: * \$40,110

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT7DS-580425 L4-VON: 6058 S.L. 0123



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
15 MPG
combined city/hwy
13 city
19 highway
6.7 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

You spend \$6,650
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight. **▲** Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 67 %
MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
MEXICO: 22 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow inston - See dealer for details.