



2018 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,395

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Supplemental Front Seat-Mounted Side Airbags
 Supplemental Side-Curtain Airbags
 ParkView® Rear Back Up Camera
 3.21 Rear Axle Ratio
 Trailer Tow with 4-Pin Connector Wiring
 7-Pin Wiring Harness
 Remote Keyless Entry with All-Secure Locking Tailgate
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System

INTERIOR FEATURES

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Premium Cloth Bucket Seats \$395
- Full Length Upgraded Floor Console (NA Bench Seat) \$2,700
- Big Horn Package 26S**
- Rear Power Sliding Window
- Apple CarPlay® Capable
- Google Android Auto™ Capable
- Media Hub (2 USB, Aux)
- Rear Floor Mats
- 1-Year SiriusXM® Guardian Service
- Uconnect® 4C with 8.4-Inch Display
- USB Host Flip
- P275/60R20 OWL All Season Tires
- Auto-Dimming Rearview Mirror
- LED Bed Lighting
- 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
- Class IV Receiver Hitch
- Fog Lamps
- Cloth 40 / 20 / 40 Premium Bench Seat
- Power 10-Way Driver Seat
- Rear 60 / 40 Split Folding Seat
- Folding Flat Load Floor Storage
- Electric Shift-On-Demand Transfer Case
- 7-Inch Multi-View Cluster
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Power Heated Mirrors with Power Fold-Away
- Auto-Dimming Exterior Mirror
- Exterior Mirrors with Courtesy Lamps
- Sun Visors with Illuminated Vanity Mirrors
- Overhead Console with Garage Door Opener
- 115-Volt Auxiliary Power Outlet
- Remote-Start System (N/A Manual Transmission)

- Protection Group \$250
- Transfer Case Skid Plate
- Front Suspension Skid Plate
- Trailer Tow Mirror and Brake Control Group \$460
- Power Black Trailer Tow Mirrors w/Manual Fold Away
- Trailer Brake Control
- Front and Rear Rubber Floor Mats \$135
- 8-Speed Automatic 8HP70 Transmission \$500
- 17-Inch Aluminum Spare Wheel
- 3.92 Rear Axle Ratio \$95
- Anti-Spin Differential Rear Axle \$435
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,450
- Power Sunroof \$1,095
- 32-Gallon Fuel Tank \$445
- Uconnect® 4C NAV with 8.4-Inch Display \$795
- SiriusXM® Traffic Plus
- GPS Navigation
- SiriusXM® Travel Link 5-Year Travel Link Sub
- Ram Box® Cargo Management System \$1,295
- 4 Adjustable Cargo Tie-Down Hooks
- Bed Cargo Divider / Extender

Destination Charge \$1,395

Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * \$52,840

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RR7LT7JS-215304 L4-VON: 6630 0112



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy

15 city 21 highway

5.9 gallons per 100 miles

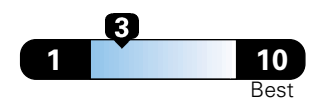
Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

You spend
\$4,750
in fuel costs
over 5 years
 compared to the average new vehicle.

Annual fuel cost
\$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.