



# 2018 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$41,395**

**RAM 1500 SLT CREW CAB 4X4**

Exterior Color: Delmonico Red Pearl-Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Airbags
- ParkView® Rear Back Up Camera
- 3.21 Rear Axle Ratio
- Trailer Tow with 4-Pin Connector Wiring
- 7-Pin Wiring Harness
- Remote Keyless Entry with All-Secure Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System

**INTERIOR FEATURES**

- Uconnect® 3 with 5-Inch Display
- Integrated Voice Command with Bluetooth®
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- 6-Speakers

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Delmonico Red Pearl-Coat Exterior Paint \$100
- Premium Cloth Bucket Seats \$495
- Full Length Upgraded Floor Console (NA Bench Seat) \$2,700
- Big Horn Package 26S**
- Rear Power Sliding Window
- Apple CarPlay® Capable
- Google Android Auto™ Capable
- Media Hub (2 USB, Aux)
- Rear Floor Mats
- 1-Year SiriusXM® Guardian Service
- Uconnect® 4C with 8.4-Inch Display
- USB Host Flip
- P275/60R20 All Season Tires
- LED Bed Lighting
- A/C Auto Temperature Control with Dual Zone Control
- 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
- Class IV Receiver Hitch
- Front Fog Lamps
- Cloth 40 / 20 / 40 Premium Bench Seat
- Power 10-Way Driver Seat
- Rear 60 / 40 Split Folding Seat
- Folding Flat Load Floor Storage
- Electric Shift-On-Demand Transfer Case
- 7-Inch Multi-View Cluster
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Power Heated Mirrors with Power Fold-Away

- Exterior Mirrors with Courtesy Lamps
- Sun Visors with Illuminated Vanity Mirrors
- Overhead Console with Garage Door Opener
- 115-Volt Auxiliary Power Outlet
- ParkSense® Front / Rear Park-Assist System
- Remote-Start System (N/A Manual Transmission)
- Protection Group \$295
- Transfer Case Skid Plate
- Front Suspension Skid Plate
- Heated Seats and Wheel Group \$545
- Heated Front Seats
- Heated Steering Wheel
- Front and Rear Rubber Floor Mats \$135
- 8-Speed Automatic 8HP70 Transmission \$500
- 17-Inch Aluminum Spare Wheel
- Anti-Spin Differential Rear Axle \$495
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,450
- Uconnect® 4C NAV with 8.4-Inch Display \$795
- SiriusXM® Traffic Plus
- GPS Navigation
- SiriusXM® Travel Link 5-Year Travel Link Sub

Destination Charge \$1,645

**Package Value Savings of \$3,000**  
Included in Big Horn Price

**TOTAL PRICE: \* \$50,550**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-RR7LT8JS-344068 L4-VON: 9009 0701



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**17 MPG**  
combined city/hwy  
15 city 21 highway  
5.9 gallons per 100 miles

Standard pickups range from 14 to 22 MPG.  
The best vehicle rates 136 MPGe.

**You spend  
\$4,750  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$2,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Smog Rating** (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score**

Not Rated

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal  
Crash**

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side  
Crash**

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

**Rollover**

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:**

**MEXICO : 27%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES**

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.