



2017 MODEL YEAR

# RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$53,695**

### RAM 1500 SPORT CREW CAB 4X4

Exterior Color: Bright White

Interior Color: Black w/ Black seats

Interior: Leather-faced bucket w/ ventilation

Power 10-way drv/6-way pass seats

Front ventilated seats

Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags

Supplemental side curtain air bags

Supplemental side air bags

Supplemental front seat side air bags

Electronic shift-on-demand transfer case

4-wheel disc anti-lock brakes

Electronic Stability Control

Tire pressure monitoring system

Universal garage door opener

Remote keyless entry

Sentry Key antitheft engine immobilizer

Locking tailgate

7-inch customizable in-cluster display

Automatic headlamps

Variable intermittent windshield wipers

4-pin wiring harness

Pickup box lighting

730-amp maintenance-free battery

12-volt auxiliary power outlet

#### INTERIOR FEATURES

Mesh cloth front bucket seats w/vinyl bolsters

Rear 60/40 split folding seat

Rear underseat compartment storage

Air conditioning

Cruise control

Power 10-way driver seat including 2-way lumbar

Power lumbar adjust

Leather-wrapped steering wheel

Steering wheel-mounted audio controls

Power windows with front one-touch up and down

Power locks

Rear power sliding window

Tilt steering column

Traveler/mini trip computer

Temperature and compass gauge

LED interior lighting

Uconnect 8.4-in Touch/SXM/Hands-free/NAVready

8.4-inch touchscreen

6 speakers

SiriusXM satellite radio with 1-year subscription

Hands-free communication with Bluetooth streaming

Full-length upgraded floor console

Audio jack input for mobile devices

#### EXTERIOR FEATURES

20x9-inch aluminum wheels with Tech Silver pockets

P275/60R20 OWL All-Season tires

Power folding exterior mirrors

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

##### Leather-faced bucket w/ ventilation

Power 10-way drv/6-way pass seats

Front ventilated seats

Front heated seats

Heated steering wheel

##### Customer Preferred Package 26L

Bright dual rear exhaust tips

##### Convenience Group

Keyless Enter 'n Go w/ push start

Automatic high beam headlamp control

Rain-sensing windshield wipers

Remote proximity keyless entry

##### Remote Start & Security Alarm Group

Remote start system

Security alarm

##### Sport Premium Group

9 Alpine speakers with subwoofer

Humidity sensor

A/C w/ dual-zone auto temp control

##### Rear window defroster

Power sunroof

##### Sport performance hood

121-litre (26.6-gallon) fuel tank

##### Uconnect 8.4-in SXM/Hands-free/NAV

GPS navigation

##### Single-disc remote CD player

##### 4-corner air suspension

##### ParkView Rear Back-Up Camera

##### Park-Sense Fnt/Rr Park Assist Sys

##### RamBox Cargo Management System

4 adjustable cargo tie-down hooks

Bed cargo divider/extender

##### Class IV hitch receiver

##### Spray-in bedliner

##### Federal A/C Excise Tax

##### Ontario Tire Surcharge

Destination Charge

**TOTAL PRICE: \* \$67,760**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT0HS-501522

L4-VON: 8764

S.L.  
0822



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.\*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

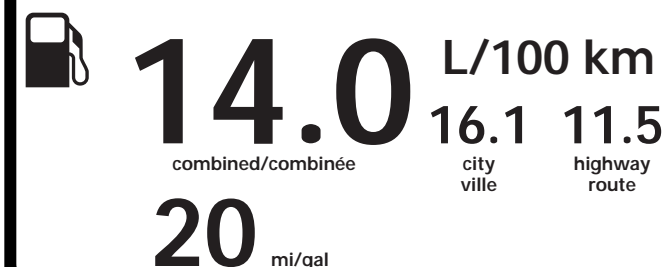
Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

### Fuel Consumption / Consommation de carburant



Annual fuel cost  
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

**\$ 2 604**

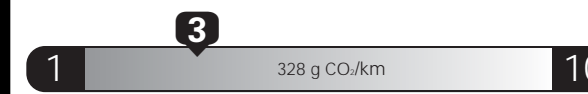
Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

9.8 - 16.3 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

