



2014 MODEL YEAR

RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$48,295

RAM 1500 SPORT CREW CAB 4X4

Exterior Color: Maximum Steel Met. Clear Coat

Interior Color: Black

Interior: Cloth Bucket Seats

Engine: 5.7L V8 HEMI MDS VVT Engine

Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags**

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental Frt Seat Side Air Bags

Elec Shift On Demand Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Universal Garage Door Opener

Remote Keyless Entry with All-Secure

Sentry Key Theft Deterrent System

Locking Tailgate

Electroluminescent Instr Cluster

Automatic Headlamps

Var Intermittent Windshield Wipers

Trailer Tow w/4-Pin Connector Wiring

730 Amp Maintenance Free Battery

12V Auxiliary Power Outlet

Alternator - 180 Amp

INTERIOR FEATURES

Cloth Bucket Seats

Rear 60/40 Split Folding Seat

Rear Underseat Compartment Storage

Air Conditioning

Speed Control

Power 10-Way Driver Seat

Power Lumbar Adjust

Leather Wrapped Steering Wheel

Steering Wheel Mounted Audio Ctrls

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Rear Power Sliding Window

Tilt Steering Column

Traveler/Mini Trip Computer

Temperature & Compass Gauge

LED Interior Lighting

Uconnect 8.4A AM/FM/BT

8.4" Touchscreen Display

6 Speakers

SiriusXM Satellite Radio

RR View Auto Dim Mirror w/Microphone

Integrated Voice Command w/Bluetooth

Audio Jack Input for Mobile Devices

Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

20X9.0 Polish/Painted Alum Wheels

P275/60R20 OWL All Season Tires

Power Folding Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Maximum Steel Met. Clear Coat \$195

Customer Preferred Package 26L

Class IV Receiver Hitch \$375

Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: * \$50,660

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT4ES-280874

L4-VON: 9205

S.L. 0217



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

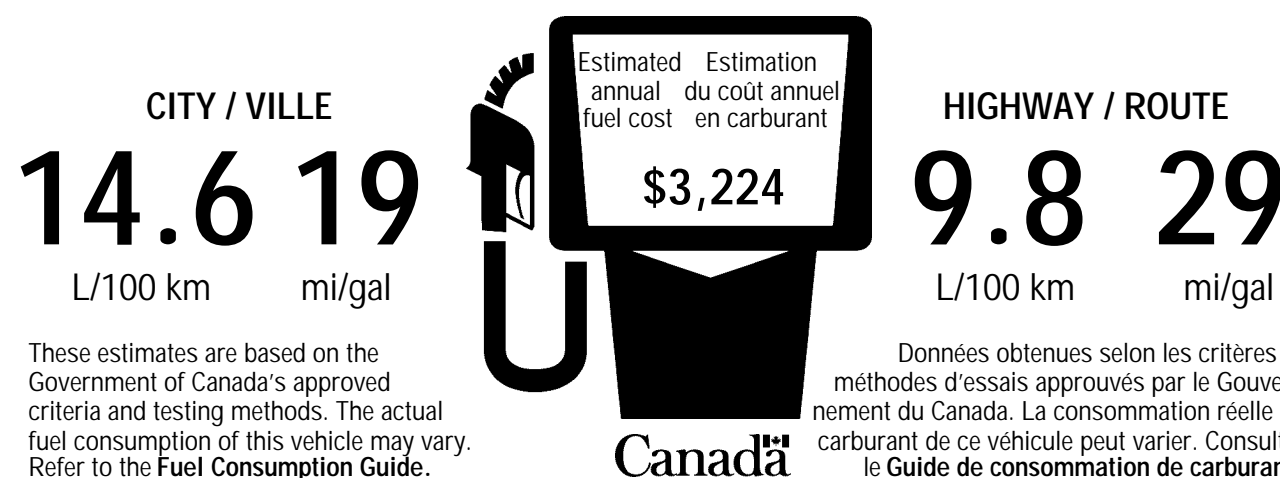
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.



**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**