



2014 MODEL YEAR

# RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$49,195**

**RAM 1500 SPORT CREW CAB 4X4**

**Exterior Color:** Bright White Clear Coat

**Interior Color:** Black

**Interior:** Premium Leather Bucket Seats  
Power 10-Way Drvr & 6-Way Pass Seats  
Ventilated Front Seats

**Engine:** 5.7L V8 HEMI MDS VVT Engine

**Transmission:** 8-Spd Auto 8HP70 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

- Advanced Multistage Front Air Bags
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift On Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Universal Garage Door Opener
- Remote Keyless Entry with All-Secure
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Electroluminescent Instr Cluster
- Automatic Headlamps
- Var Intermittent Windshield Wipers
- Trailer Tow w/4-Pin Connector Wiring
- 730 Amp Maintenance Free Battery
- 12V Auxiliary Power Outlet
- Alternator - 180 Amp

**INTERIOR FEATURES**

- Cloth Bucket Seats
- Rear 60/40 Split Folding Seat
- Rear Underseat Compartment Storage
- Air Conditioning
- Speed Control
- Power 10-Way Driver Seat
- Power Lumbar Adjust
- Leather Wrapped Steering Wheel
- Steering Wheel Mounted Audio Ctrls
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks
- Rear Power Sliding Window

- Tilt Steering Column
- Traveler/Mini Trip Computer
- Temperature & Compass Gauge
- LED Interior Lighting
- Uconnect 8.4A AM/FM/BT
- 8.4" Touchscreen Display
- 6 Speakers
- SiriusXM Satellite Radio
- RR View Auto Dim Mirror w/Microphone
- Integrated Voice Command w/Bluetooth
- Audio Jack Input for Mobile Devices
- Media Hub (SD, USB, Aux)

**EXTERIOR FEATURES**

- 20X9.0 Polish/Painted Alum Wheels
- P275/60R20 OWL All Season Tires
- Power Folding Mirrors

**OPTIONAL EQUIPMENT**

- Premium Leather Bucket Seats** \$1,695
  - Power 10-Way Drvr & 6-Way Pass Seats
  - Ventilated Front Seats
  - Heated Front Seats
  - Heated Steering Wheel
- Customer Preferred Package 26L Convenience Group** \$450
  - Keyless Go
  - Auto High Beam Headlamp Control
  - Rain Sensitive Windshield Wipers
  - Remote Proximity Keyless Entry
- 3.92 Rear Axle Ratio** \$95
- Power Sunroof** \$1,295
- Sport Performance Hood** \$925
- 32 Gallon Fuel Tank** \$225
- ParkView(TM) Rear Back-up Camera** \$375
- Class IV Receiver Hitch** \$395
- Federal A/C Excise Tax** \$100
- Destination Charge** \$1,695

**TOTAL PRICE: \* \$56,445**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT7ES-444117

L4-VON: 3579

S.L. 0802



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## Chrysler Canada Inc.

**5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

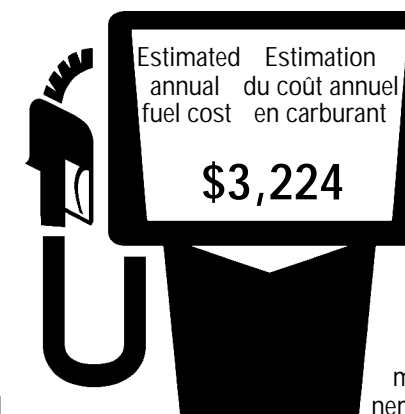
\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

# ENERGUIDE

Ask your dealer for the **FUEL CONSUMPTION GUIDE**  
or call 1-800-387-2000.

**CITY / VILLE**  
**14.6 19**  
L/100 km mi/gal



**HIGHWAY / ROUTE**  
**9.8 29**  
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**