



# 2015 MODEL YEAR RAM 1500 SPORT CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$44,850**

**RAM 1500 SPORT CREW CAB 4X4**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Leather-Trimmed Bucket Seats  
Power 10-Way Driver / 6-Way Passenger Seats  
Heated and Ventilated Front Seats  
Engine: 5.7-Liter V8 HEMI MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
Electric Shift-On-Demand Transfer Case  
26-Gallon Fuel Tank  
Remote Keyless Entry with All-Secure Locking Tailgate  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Anti-Lock 4-Wheel Disc Brakes  
ParkView™ Rear Back-Up Camera  
Speed Control  
Sentry Key Theft Deterrent System

**INTERIOR FEATURES**  
A/C Auto Temperature Control with Dual Zone Control  
Uconnect 8.4A AM/FM/SXM/BT  
Uconnect Access 6-Month Trial (Reg Required)  
For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
Integrated Voice Command with Bluetooth  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112

6 Speakers  
Sport Group  
Luxury Group  
Comfort Group  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Heated Steering Wheel  
Tilt Steering Column  
Power Adjustable Pedals  
Bright Rotary Shifter  
7-Inch Multi-View Cluster  
Overhead Console with Garage Door Opener  
Sun Visors with Illuminated Vanity Mirrors  
Rear Power Sliding Window  
Power 10-Way Driver Seat  
Power Lumbar Adjust  
Second-Row In-Floor Storage Bins  
Folding Flat Load Floor Storage

**EXTERIOR FEATURES**  
20-Inch x 9.0-Inch Polish / Painted Aluminum Wheels  
P275/60R20 OWL All Season Tires  
Bi-Function Projector Black Headlamps

Fog Lamps  
Sport Tail Lamps  
Power Heated Mirrors with Manual Fold-Away  
Exterior Mirrors with Turn Signals  
Body-Color Grille  
Body-Color Front Fascia  
Body-Color Rear Bumper  
Dual Rear Exhaust with Bright Tips

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

Leather-Trimmed Bucket Seats	\$1,500
Power 10-Way Driver / 6-Way Passenger Seats Heated and Ventilated Front Seats	
<b>Sport Package 26L</b>	
Convenience Group	\$495
Automatic High Beam Headlamp Control Keyless Enter 'n Go™ Rain Sensitive Windshield Wipers	
Remote Start and Security Group	\$350
Sport Premium Group	\$300
9 Amplified Speakers with Subwoofer	
Anti-Spin Differential Rear Axle	\$325
Rear Window Defroster	\$150
Power Sunroof	\$995
Sport Performance Hood	\$775
Wheel to Wheel Side Steps	\$600
32-Gallon Fuel Tank	\$75
Uconnect 8.4AN AM/FM/SXM/HD/BT/NAV	\$500
GPS Navigation	
SiriusXM Traffic™ / 5-Year Traffic Service SiriusXM Travel Link™ / 5-Year Subscription	
ParkSense Front / Rear Park Assist System	\$395
Class IV Receiver Hitch	\$335
Trailer Brake Control	\$230
Spray-In Bedliner	\$475

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$53,545**

**WARRANTY COVERAGE**  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT7FS-728803 L4-VON: 4852 S.L. 0522



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**17 MPG** combined city/hwy  
15 city 21 highway

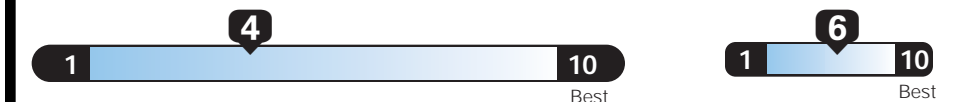
Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

**5.9** gallons per 100 miles

**You spend \$5,000**  
more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$3,200**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)**



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 61 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.