



2013 MODEL YEAR

RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$46,295

RAM 1500 SPORT CREW CAB 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat
Interior Color: Black Interior Color
Interior: Cloth Bucket Seats
Engine: 5.7-Liter V8 HEMI MDS VVT Engine
Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Side-Curtain Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Electric Shift-On-Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Universal Garage Door Opener
- Remote Keyless Entry
- Sentry Key Theft Deterrent System
- 7-inch TFT Electroluminescent Instrument Cluster
- Bi-Function Halogen Projector Headlamp
- Automatic Headlamps
- Variable Intermittent Windshield Wipers
- Trailer Tow with 4-Pin Connector Wiring
- 12-Volt Auxiliary Power Outlet
- 180-Amp Alternator

INTERIOR FEATURES

- Cloth Bucket Seats
- Rear 60/40 Split Folding Seat
- Rear Under Seat Storage Compartment
- Second-Row In-Floor Storage Bins
- Air Conditioning
- Speed Control
- Power 10-Way Driver Seat
- Power Lumbar Adjust
- Leather Wrapped Steering Wheel
- Steering Wheel Mounted Audio Ctrls
- Power Front Windows w/ 1-Touch Up and Down Feature
- Power Locks

- Rear Power Sliding Window
- Tilt Steering Column
- Traveler / Mini Trip Computer
- Temperature and Compass Gauge
- LED Interior Lighting
- Uconnect 8.4A AM/FM/BT
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- 6 Speakers
- Media Hub (SD, USB, Aux)
- Uconnect Voice Command w/Bluetooth
- RR View Auto Dim Mirror w/Microphone
- Audio Jack Input for Mobile Devices

EXTERIOR FEATURES

- 20-Inch x 9.0-Inch Polished/Painted Aluminum Wheels
- P275/60R20 OWL All Season Tires
- Power Folding Mirrors
- Fog Lamps

OPTIONAL EQUIPMENT

- Deep Cherry Red Crystal Pearl Coat \$195
- Customer Preferred Package 25L
- Chrome Tubular Side Steps by Mopar \$750
- 32-Gallon Fuel Tank \$150
- Class IV Receiver Hitch \$295
- Trailer Brake Control \$300
- Federal A/C Excise Tax \$100
- Ontario Tire Surcharge
- Destination Charge \$1,595

TOTAL PRICE: * \$49,680

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT9DS-636914

L4-VON: 2201

S.L. 0316



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

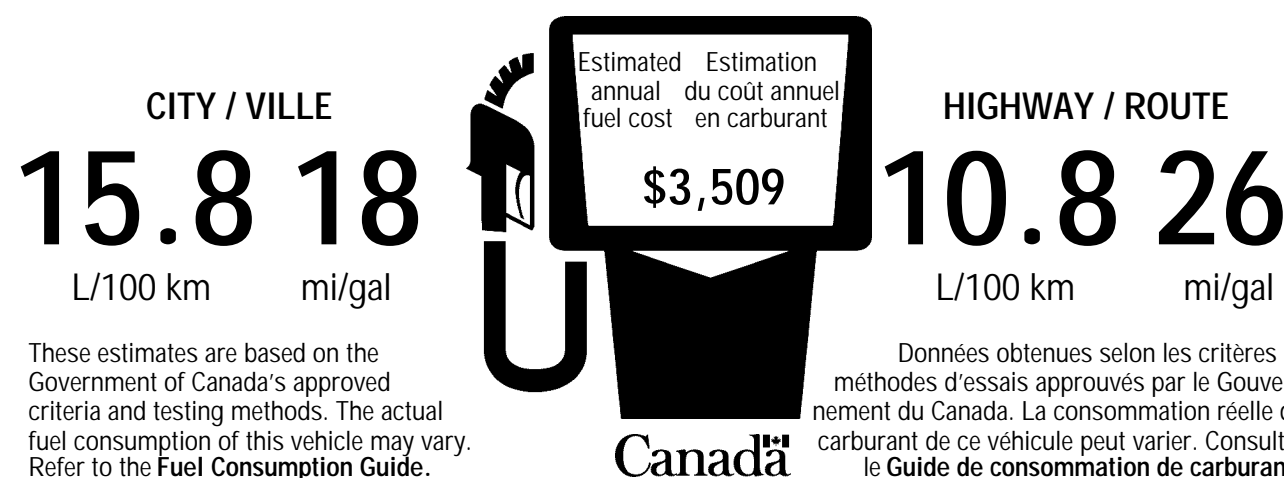
2013 Chrysler, Jeep®, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance*. Basic Warranty coverage is for 3 years or 60,000 kilometres*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

*Whichever comes first. *Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE or call 1-800-387-2000.



Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.