



2015 MODEL YEAR

RAM 1500 LARAMIE CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$54,995

RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: True Blue Pearl

Interior Color: Black interior / Black seats

Interior: Leather-faced front bucket w/ perforated inserts

Full Length Floor Console

Heated Second Row Seats

Engine: 3.0L EcoDiesel V6 engine

Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags

Supplemental side curtain air bags

Supplemental Side Air Bags

Supplemental front seat side air bag

Elec Shift On Demand Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Park-Sense Rear Park Assist System

Electronic Stability Control

Tire pressure monitoring system

Electroluminescent Instr Cluster

Radio/Drv Seat/Mirrors/Pedals Memory

Security alarm

Remote Keyless Entry with All-Secure

Sentry Key anti-theft engine immobilizer

Universal Garage Door Opener

3.5-inch Electronic Vehicle Information Centre

Bi-functional halogen projector headlamps

Automatic headlamps

Locking Tailgate

Trailer Tow w/4-Pin Connector Wiring

INTERIOR FEATURES

Leather-faced 40/20/40 front split bench seat

Rear 60/40 Split Folding Seat

2nd Row In Floor Storage Bins

Pwr 10-Way Mem Drvr 6-Way Pass Seats

Power Lumbar Adjust

Ventilated Front Seats

Heated Front Seats

Leather Wrapped Steering Wheel

Steering wheel-mounted audio controls

Heated steering wheel

A/C with dual zone automatic temperature control

Cruise control

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Power Adjustable Pedals w/Memory

Rear Power Sliding Window

Tilt Steering Column

LED interior lighting

Uconnect 8.4-in Touch/SiriusXM/Hands-free/NAVready

8.4-inch touchscreen

9 Amplified Speakers w/Subwoofer

SiriusXM satellite radio

RR View Auto Dim Mirror w/Microphone

Hands-free communication with Bluetooth streaming

Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

20X9-inch Chrome-Clad aluminum wheels

P275/60R20 BSW All-Season tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Leather-faced front bucket w/ perforated inserts

\$1,400

Full Length Floor Console

Heated Second Row Seats

Bucket seats

Customer Preferred Package 28H

Convenience Group

\$475

Keyless Enter 'n Go with push button start

Automatic high beam headlamp control

Rain-sensing windshield wipers

Keyless Enter 'n Go with push button start

Trailer Tow Mirrors and Brake Group

\$775

Trailer Brake Control

Power Chrome Trailer Tow Mirrors

Trailer Tow Mirrors

Monotone paint

3.0L EcoDiesel V6 engine

\$4,700

Maximum Duty Engine Cooling

230 Amp Alternator

3.55 Rear Axle Ratio

Rear window defroster

\$225

Power Sunroof

\$1,395

Chrome bodyside moulding

Chrome Tubular Side Steps

\$95

Park-Sense Front and Rear Park Assist System

\$750

Remote start system

\$200

Class IV Receiver Hitch

\$395

Federal A/C Excise Tax

\$450

Ontario Tire Surcharge

\$100

Destination Charge

\$1,695

TOTAL PRICE: * \$67,650

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NM3FS-678652

L4-VON: 9950

S.L. 0530



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

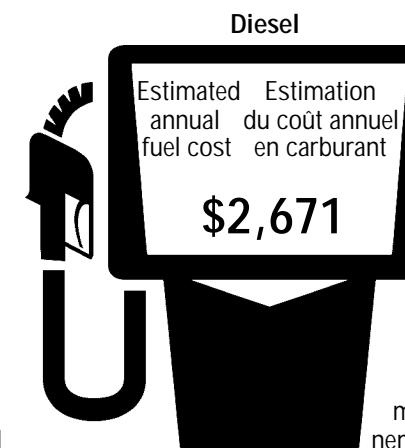
For more information please visit the Government of Canada website: www.vehicles.nrcan.gc.ca

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE*
12.1 23
L/100 km mi/gal

*Ratings reflect NEW test methods
vehicles.nrcan.gc.ca



HIGHWAY / ROUTE*
8.8 32
L/100 km mi/gal

*Les cotes reflètent des
NOUVELLES méthodes d'essai
vehicules.nrcan.gc.ca

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.