



2015 MODEL YEAR

RAM 1500 LARAMIE CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$54,995

RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Deep Cherry Red Crystal Pearl
Interior Color: Black interior / Black seats
Interior: Leather-faced 40/20/40 front split bench seat
Engine: 3.0L EcoDiesel V6 engine
Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental Side Air Bags
- Supplemental front seat side air bags
- Elec Shift On Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Park-Sense Rear Park Assist System
- Electronic Stability Control
- Tire pressure monitoring system
- Electroluminescent Instr Cluster
- Radio/Drv Seat/Mirrors/Pedals Memory
- Security alarm
- Remote Keyless Entry with All-Secure
- Sentry Key antitheft engine immobilizer
- Universal garage door opener
- 3.5-inch Electronic Vehicle Information Centre
- Bi-functional halogen projector headlamps
- Automatic headlamps
- Locking Tailgate
- Trailer Tow w/4-Pin Connector Wiring

INTERIOR FEATURES

- Leather-faced 40/20/40 front split bench seat
- Rear 60/40 Split Folding Seat
- 2nd Row In Floor Storage Bins
- Pwr 10-Way Mem Drvr 6-Way Pass Seats
- Power Lumbar Adjust
- Ventilated Front Seats
- Heated Front Seats
- Leather Wrapped Steering Wheel
- Steering wheel-mounted audio controls
- Heated steering wheel
- A/C with dual zone automatic temperature control
- Cruise control
- Power windows with front one-touch up and down
- Power Locks
- Power Adjustable Pedals w/Memory

- Rear Power Sliding Window
- Tilt Steering Column
- LED interior lighting
- Uconnect 8.4-in Touch/SiriusXM/Hands-free/NAVready
- 8.4-inch touchscreen
- 9 Amplified Speakers w/Subwoofer
- SiriusXM satellite radio
- RR View Auto Dim Mirror w/Microphone
- Hands-free communication with Bluetooth streaming
- Media hub w/ SD card slot, USB and aux. input jack

EXTERIOR FEATURES

- 20X9-inch Chrome-Clad aluminum wheels
- P275/60R20 BSW All-Season tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Deep Cherry Red Crystal Pearl** \$225
- Customer Preferred Package 28H Protection Group** \$250
 - Tow Hooks
 - Transfer case skid plate shield
 - Front suspension skid plate
- Convenience Group** \$475
 - Keyless Enter 'n Go with push button start
 - Automatic high beam headlamp control
 - Rain-sensing windshield wipers
 - Remote proximity keyless entry
- 3.92 Rear Axle Ratio** \$125
- 3.0L EcoDiesel V6 engine** \$4,700
 - Winter front grille cover
 - Maximum Duty Engine Cooling
 - 230 Amp Alternator
 - 3.55 Rear Axle Ratio
- Air Suspension, 4-Corner** \$1,645
- Class IV Receiver Hitch** \$450
- Trailer Brake Control** \$350
- Federal A/C Excise Tax** \$100
- Destination Charge** \$1,695

TOTAL PRICE: * \$65,010

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NM7FS-730686 L4-VON: 7760 S.L. 0620



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

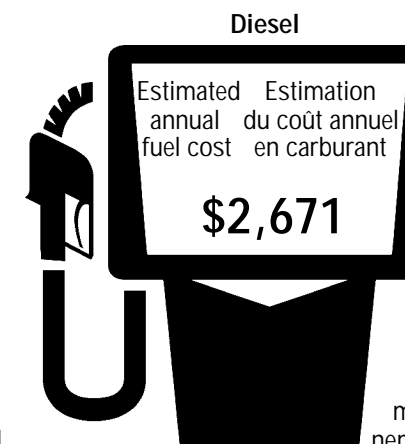
For more information please visit the Government of Canada website: www.vehicles.nrcan.gc.ca

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE or call 1-800-387-2000.

CITY / VILLE*
12.1 23
L/100 km mi/gal

*Ratings reflect NEW test methods
vehicles.nrcan.gc.ca



HIGHWAY / ROUTE*
8.8 32
L/100 km mi/gal

*Les cotes reflètent des NOUVELLES méthodes d'essai
vehicules.nrcan.gc.ca

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.