



2016 MODEL YEAR

# RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$62,495

RAM 1500 LONGHORN CREW CAB 4X4  
Exterior Color: Brilliant Black Crystal Pearl  
Interior Color: Black interior / Cattle Tan seats  
Interior: Leather front bucket seats with perforated inserts  
Engine: 3.0L EcoDiesel V6 engine  
Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Supplemental front seat side air bags  
Electronic shift-on-demand transfer case  
4-wheel disc anti-lock brakes  
Electronic Stability Control  
Tire pressure monitoring system  
ParkView Rear Back-Up Camera  
Park-Sense Rear Park Assist System  
Radio, driver seat, mirrors & pedals memory setting  
Universal garage door opener  
Security alarm  
Remote keyless entry  
Pickup box lighting  
Remote start system  
Bifunctional halogen projector headlamps  
4-pin wiring harness

### INTERIOR FEATURES

Leather front bucket w/perforated inserts & etching  
Rear 60/40 split folding seat  
Full-length premium upgraded floor console  
Power 10-way memory driver & 6-way passenger seats  
Power lumbar adjust  
Heated front seats  
Ventilated front seats  
Heated second row seats  
Premium leather-wrapped steering wheel  
Steering wheel-mounted audio controls  
Heated steering wheel  
A/C with dual-zone automatic temperature control  
Cruise control  
Power windows with front one-touch up and down  
Power locks  
Power adjustable pedals with memory  
Rear power sliding window  
LED interior lighting  
Uconnect 8.4-inch Touch/SiriusXM/Hands-free/NAV  
8.4-inch touchscreen

9 Alpine speakers and subwoofer  
SiriusXM satellite radio with 1-year subscription  
Auto-dimming rearview mirror with microphone  
Hands-free communication with Bluetooth streaming  
GPS navigation  
Media hub w/ SD card slot, USB and aux. input jack

### EXTERIOR FEATURES

20x9-inch aluminum wheels with gold painted inserts  
P275/60R20 BSW All-Season tires  
Power folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl \$225

Customer Preferred Package 28K \$475

Convenience Group \$475

Keyless Enter 'n Go with push button start  
Automatic high beam headlamp control  
Rain-sensing windshield wipers  
Remote proximity keyless entry

Trailer Tow Mirrors & Brake Group \$875

Trailer Brake Control  
Class IV hitch receiver  
Chrome, power, trailer tow mirrors  
Trailer tow mirrors

### Monotone paint

20x9-inch aluminum wheels w/ silver painted inserts  
Chrome tubular side steps  
Chrome front bumper  
Chrome rear bumper

3.92 rear axle ratio \$125

Anti-spin differential rear axle \$525

3.0L EcoDiesel V6 engine \$4,700

Maximum duty engine cooling  
3.55 rear axle ratio

Rear window defroster \$225

Power sunroof \$1,395

Single-disc remote CD player \$250

Park-Sense Front and Rear Park Assist System \$200

Federal A/C Excise Tax \$100

Destination Charge \$1,795

TOTAL PRICE: \* \$73,385

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PM2GS-307285

L4-VON: 0780

S.L. 0408



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.  
\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

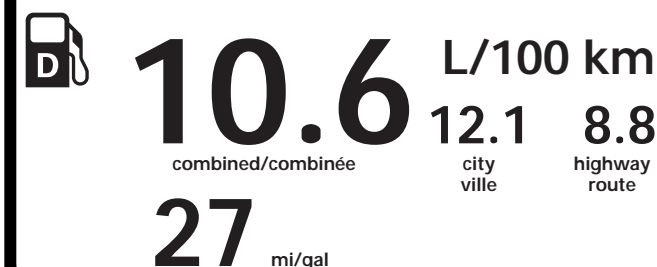
Canada

ENERGUIDE



Diesel Vehicle  
Véhicule au diesel

Fuel Consumption / Consommation de carburant



Annual fuel cost  
for an annual distance of 20,000 km, and an average fuel price of \$1.12 per litre of diesel

\$ 2 374

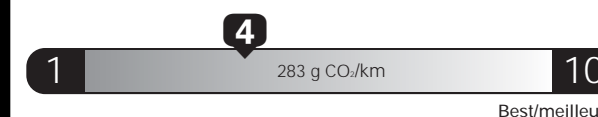
Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,12 \$ par litre de diesel

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

10.1 - 16.6 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

