



2016 MODEL YEAR

# RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$62,495**

### RAM 1500 LONGHORN CREW CAB 4X4

**Exterior Color:** Granite Crystal Metallic  
**Interior Color:** Light Frost Beige interior / Canyon Brown seats  
**Interior:** Leather front bucket w/perforated inserts & etching  
**Engine:** 3.0L EcoDiesel V6 engine  
**Transmission:** 8-speed TorqueFlite automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Electronic shift-on-demand transfer case
- 4-wheel disc anti-lock brakes
- Electronic Stability Control
- Tire pressure monitoring system
- ParkView Rear Back-Up Camera
- Park-Sense Rear Park Assist System
- Radio, driver seat, mirrors & pedals memory setting
- Universal garage door opener
- Security alarm
- Remote keyless entry
- Pickup box lighting
- Remote start system
- Bifunctional halogen projector headlamps
- 4-pin wiring harness

#### INTERIOR FEATURES

- Leather front bucket w/perforated inserts & etching
- Rear 60/40 split folding seat
- Full-length premium upgraded floor console
- Power 10-way memory driver & 6-way passenger seats
- Power lumbar adjust
- Heated front seats
- Ventilated front seats
- Heated second row seats
- Premium leather-wrapped steering wheel
- Steering wheel-mounted audio controls
- Heated steering wheel
- A/C with dual-zone automatic temperature control
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Power adjustable pedals with memory

- Rear power sliding window
- LED interior lighting
- Uconnect 8.4-inch Touch/SiriusXM/Hands-free/NAV 8.4-inch touchscreen
- 9 Alpine speakers and subwoofer
- SiriusXM satellite radio with 1-year subscription
- Auto-dimming rearview mirror with microphone
- Hands-free communication with Bluetooth streaming
- GPS navigation
- Media hub w/ SD card slot, USB and aux. input jack

#### EXTERIOR FEATURES

- 20x9-inch aluminum wheels with gold painted inserts
- P275/60R20 BSW All-Season tires
- Power folding exterior mirrors

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Granite Crystal Metallic** \$195
- Customer Preferred Package 28K Convenience Group** \$475
  - Keyless Enter 'n Go with push button start
  - Automatic high beam headlamp control
  - Rain-sensing windshield wipers
  - Remote proximity keyless entry
- Monotone paint**
  - 20x9-inch aluminum wheels w/ silver painted inserts
  - Chrome tubular side steps
  - Chrome front bumper
  - Chrome rear bumper
- 3.0L EcoDiesel V6 engine** \$4,700
  - Maximum duty engine cooling
  - 3.55 rear axle ratio
- Single-disc remote CD player** \$250
- 4-corner air suspension** \$1,695
- Class IV hitch receiver** \$450
- Trailer Brake Control** \$375
- Federal A/C Excise Tax** \$100
- Destination Charge** \$1,745

**TOTAL PRICE: \* \$72,480**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PM4GS-271633

L4-VON: 0565

S.L. 0227



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

**5-YEAR / 100,000-KM \$0 DEDUCTIBLE POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

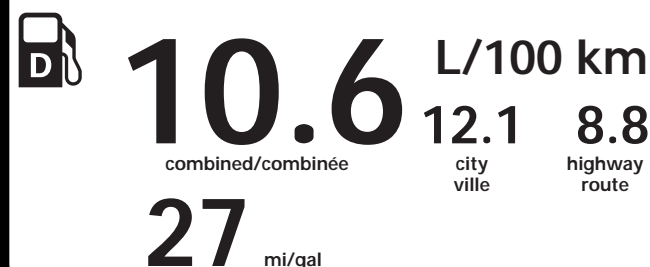
Canada

ENERGUIDE



Diesel Vehicle  
Véhicule au diesel

Fuel Consumption / Consommation de carburant



Annual fuel cost  
for an annual distance of 20,000 km, and an average fuel price of \$1.12 per litre of diesel

**\$ 2 374**

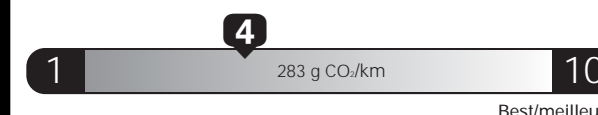
Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,12 \$ par litre de diesel

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

10.1 - 16.6 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

