



2015 MODEL YEAR

RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$59,995

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Maximum Steel Metallic

Interior Color: Black/Cattle Tan

Interior: Premium Leather Bucket Seats

Engine: 3.0L EcoDiesel V6 engine

Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental front seat side air bags

Elec Shift On Demand Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

ParkView rear back-up camera

Park-Sense Rear Park Assist System

Radio/Drv Seat/Mirrors/Pedals Memory

Universal Garage Door Opener

Security Alarm

Remote Keyless Entry with All-Secure

Remote Start System

Bi-Function Projector Chrome H/Lamp

Trailer Tow w/4-Pin Connector Wiring

INTERIOR FEATURES

Premium Filigree Leather Seats

Rear 60/40 Split Folding Seat

Pwr 10-Way Mem Drvr 6-Way Pass Seats

Power Lumbar Adjust

Heated Front Seats

Ventilated Front Seats

Heated Second Row Seats

Premium Leather Wrapped Steering Whl

Steering Wheel Mounted Audio Ctrl

Heated Steering Wheel

Air Cond ATC w/Dual Zone Control

Cruise control

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Power Adjustable Pedals w/Memory

Rear Power Sliding Window

LED Interior Lighting

Uconnect 8.4AN AM/FM/SXM/HD/BT/NAV

8.4-inch touchscreen

9 Amplified Speakers w/Subwoofer

SiriusXM Satellite Radio

RR View Auto Dim Mirror w/Microphone

Integrated voice command with Bluetooth

GPS Navigation

Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

20X9-inch aluminum wheels with gold painted inserts

P275/60R20 BSW All-Season tires

Power Folding Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Maximum Steel Metallic \$195

Customer Preferred Package 28K

Protection Group \$175

Transfer Case Skid Plate Shield

Front Suspension Skid Plate

Convenience Group \$475

Keyless Enter 'n Go

Auto High Beam Headlamp Control

Rain Sensitive Windshield Wipers

Remote Proximity Keyless Entry

Trailer Tow Mirrors & Brake Group \$775

Trailer Brake Control

Class IV Receiver Hitch

Power Chrome Trailer Tow Mirrors

Trailer Tow Mirrors

Monotone Paint

20X9-inch aluminum wheels w/ silver painted inserts

Chrome Tubular Side Steps

Chrome front bumper

Chrome rear bumper

Anti-Spin Differential Rear Axle \$525

3.0L EcoDiesel V6 engine \$4,700

Maximum Duty Engine Cooling

230 Amp Alternator

3.55 Rear Axle Ratio

Power Sunroof \$1,395

Chrome Wheel to Wheel Side Steps \$100

Park-Sense Front/Rear Park Assist System \$200

Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: * \$70,330

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PM9FS-668012

L4-VON: 3516

S.L. 0421



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

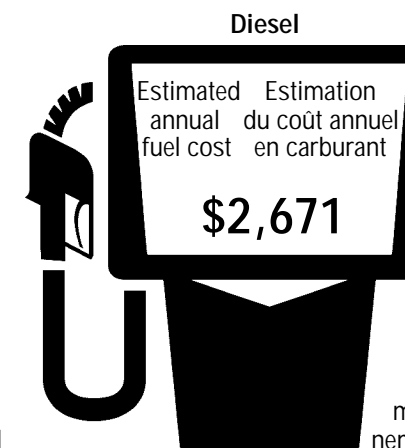
For more information please visit the Government of Canada website: www.vehicles.nrcan.gc.ca

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE*
12.1 23
L/100 km mi/gal

*Ratings reflect NEW test methods
vehicles.nrcan.gc.ca



Diesel
Estimated annual fuel cost
Estimation du coût annuel en carburant

\$2,671

HIGHWAY / ROUTE*
8.8 32
L/100 km mi/gal

*Les cotes reflètent des
NOUVELLES méthodes d'essai
vehicules.nrcan.gc.ca

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.