



2014 MODEL YEAR
RAM 1500 LARAMIE
LIMITED EDITION CREW CAB 4X4

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,330

RAM 1500 LONGHORN CREW CAB 4X4
 Exterior Color: Bright White Clear Coat Exterior Paint
 Interior Color: Black Interior Color
 Interior: Laramie Limited Leather Bucket Seats
 Engine: 3.0-Liter V6 EcoDiesel Engine
 Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

Remote Start System
 32-Gallon Fuel Tank (not available w/Diesel)
 ParkView™ Rear Back-up Camera
 ParkSense® Front / Rear Park Assist System
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 Class IV Receiver Hitch
 Power Adjustable Pedals with Memory
 Security Alarm
 Electric Shift-On-Demand Transfer Case

INTERIOR FEATURES

Full Length Premium Floor Console
 Longhorn Interior Accents
 Premium Leather-Wrapped Steering Wheel
 Luxury Front and Rear Floor Mats
 Premium Navigation
 A/C Auto Temperature Control with Dual Zone Control
 Ventilated Front Seats
 Heated Front Seats
 Heated Second-Row Seats
 Heated Steering Wheel
 LED Interior Lighting
 Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV
 Integrated Voice Command with Bluetooth®
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 HD Radio
 8.4-Inch Touch Screen Display
 Media Hub (DS, USB, Aux, Charge Only USB)

OPTIONAL EQUIPMENT

Customer Preferred Package 28M \$2,495
 Wood / Leather-Wrapped Steering Wheel
 Delete Tow Hooks
 20-Inch x 9-Inch Alum Paint / Chrome Inserts Wheels
 High Back Seats
 Leather-Wrapped Grab Handle
 Body-Color Front Fascia
 Body-Color Rear Bumper with Step Pads
 Laramie Limited Group
 Laramie Limited Leather Bucket Seats
 Luxury Front and Rear Floor Mats
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
 Air Suspension, 4-Corner

Automatic High Beam Headlamp Control
 Steering Wheel Mounted Audio Controls
 Heated Front Seats
 Ventilated Front Seats
 Heated Steering Wheel
 Heated Second-Row Seats
 Monotone Paint
 Keyless Enter 'n Go™
 Rain Sensitive Windshield Wipers
 Rear 60 / 40 Split Folding Seat
 Folding Flat Load Floor Storage
 115-Volt Auxiliary Power Outlet
 Rear Window Defroster
 Wheel to Wheel Side Steps
 Trailer Tow Mirror and Brake Control Group \$330
 Class IV Receiver Hitch
 Power Chrome Trailer Tow Mirrors w/Manual Fold-Away
 Trailer Brake Control
 3.92 Rear Axle Ratio \$50
 Anti-Spin Differential Rear Axle \$325
 3.0-Liter V6 EcoDiesel Engine \$2,850
 800-Amp Maintenance Free Battery
 GVW Rating - 6,950 Pounds
 Maximum Duty Engine Cooling
 Selective Catalytic Reduction (UREA-DEF)
 26-Gallon Fuel Tank
 3.55 Rear Axle Ratio
 Delete Wheel to Wheel Side Steps -\$600
 Single Disc Remote CD Player \$195
 RamBox® Cargo Management System \$1,295

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$57,465

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PMXES-356053 L4-VON: 0718 S.L. 0506



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

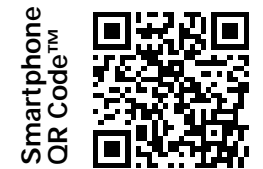
Diesel Vehicle

Fuel Economy
22 MPG combined city/hwy
 19 city 27 highway
 4.5 gallons per 100 miles
 Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.
You spend \$1,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,600
Fuel Economy & Greenhouse Gas Rating (tailpipe only) MPG 5 CO2 4
Smog Rating (tailpipe only) 5
 This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
 Based on the risk of injury in a side impact.

Rollover ★★★★★
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 66 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 23 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.
 COUNTRY OF ORIGIN: ENGINE: ITALY TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.