



2017 MODEL YEAR

# RAM 1500 LIMITED CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$53,175**

### RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Limited Leather Bucket Seats

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

3.21 Rear Axle Ratio

Class IV Receiver Hitch

32-Gallon Fuel Tank

Keyless Enter 'n Go™

Remote Keyless Entry with All-Secure

Remote Start System (N/A Manual Transmission)

Spray-In Bedliner

Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes

ParkView® Rear Back Up Camera

ParkSense® Front / Rear Park Assist System

Sentry Key® Theft Deterrent System

Rain Sensitive Windshield Wipers

Auto-Dimming Rearview Mirror

### INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4 NAV

Uconnect® Access 1-Yr Trial (Registration Req'd)

For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription

SiriusXM Traffic / 5-Yr Traffic Subscription

For More Information, Call 800-643-2112

9-Alpine® Speakers with Subwoofer

Premium Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Heated Steering Wheel

Power Adjustable Pedals with Memory

Laramie Longhorn Instrument Cluster

Rear Power Sliding Window

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated and Ventilated Front Seats

Heated Second-Row Seats

Second-Row In-Floor Storage Bins

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Limited Package 26V

\$3,200

20" x 9" Polished Alum Wheel w/Painted Inserts

Chrome Belt Moldings

Chrome Grille with Ram Letters

Limited Tailgate Applique 4X4

Wood / Leather-Wrapped Steering Wheel

Delete Tow Hooks

Leather-Wrapped Grab Handle

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Body-Color Front Fascia

Body-Color Rear Bumper

Limited Leather Bucket Seats

Luxury Front and Rear Floor Mats

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

4-Corner Air Suspension

Steering Wheel Mounted Audio Controls

Chrome Body Side Molding

Heated Front Seats

Heated and Ventilated Front Seats

Heated Steering Wheel

Heated Second-Row Seats

Monotone Paint

115-Volt Auxiliary Power Outlet

Rear Window Defroster

Wheel-to-Wheel Side Steps

Chrome Bumper Group

\$225

Bright Front Bumper

Bright Rear Bumper

3.92 Rear Axle Ratio

\$95

Anti-Spin Differential Rear Axle

\$435

Power Sunroof

\$1,095

Trailer Brake Control

\$295

Add Tow Hooks

\$50

### DESTINATION CHARGE

\$1,395

**TOTAL PRICE: \* \$59,965**

### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 60,000 MILE**

**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT0HS-789635

L4-VON: 2078

S.L. 0525



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models. Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.

**17 MPG**  
combined city/hwy

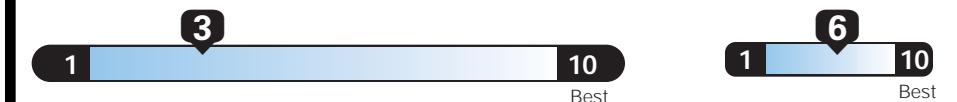
15 city  
21 highway

5.9 gallons per 100 miles

You spend **\$4,750** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,350**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 56%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 29%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

### Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.