



2018 MODEL YEAR

RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,595

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint
Interior Color: Black / Cattle Tan Interior Colors
Interior: Premium Leather Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- ParkView® Rear Back Up Camera
- ParkSense® Front / Rear Park Assist System
- 3.21 Rear Axle Ratio
- Class IV Receiver Hitch
- Remote Keyless Entry with All-Secure
- Keyless Enter 'n Go™
- Remote Start System (N/A Manual Transmission)
- Spray-In Bedliner
- Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- Sentry Key® Theft Deterrent System
- Auto-Dimming Rearview Mirror
- Rain Sensitive Windshield Wipers
- 32-Gallon Fuel Tank

INTERIOR FEATURES

- Uconnect® 4C NAV with 8.4-Inch Display
- Google Android Auto™ Capable
- Apple CarPlay® Capable
- Media Hub (2 USB, Aux)
- Integrated Voice Command with Bluetooth®
- 9-Alpine® Speakers with Subwoofer
- A/C Auto Temperature Control with Dual Zone Control
- Premium Leather-Wrapped Steering Wheel
- Heated Steering Wheel
- Power Adjustable Pedals with Memory
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- Heated and Ventilated Front Seats
- Heated Second-Row Seats
- Second-Row In-Floor Storage Bins
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- 1-Year SiriusXM® Guardian Service
- SiriusXM® Traffic Plus

EXTERIOR FEATURES

- 20-Inch X 9-Inch Alum Polish / Brown Insert Wheels
- P275/60R20 BSW All Season Tires
- LED Bed Lighting

- Automatic High Beam Headlamp Control
- Bi-Function Halogen Projector Headlamps
- Fog Lamps
- Premium Tail Lamps
- Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
- Chrome Grille with Ram Letters
- Tow Hooks
- Dual Rear Exhaust with Bright Tips
- Chrome Belt Moldings

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Longhorn Package 26K**
- Monotone Paint
- 20-Inch x 9.0-Inch Aluminum Polish / Silver Inserts
- Bright Front Bumper
- Bright Rear Bumper
- Chrome Tubular Side Steps
- 3.92 Rear Axle Ratio \$95
- Anti-Spin Differential Rear Axle \$435

Destination Charge \$1,395

TOTAL PRICE: * \$55,520

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-RR7PT0JS-213551 L4-VON: 0298 1224



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy
15 city 21 highway
5.9 gallons per 100 miles

Standard pickups range from 15 to 22 MPG .
The best vehicle rates 136 MPGe.

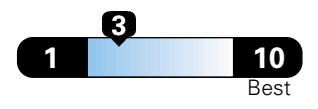
You spend \$4,750
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost \$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.