



**2014 MODEL YEAR**  
**RAM 1500 LARAMIE**  
**LIMITED EDITION CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$49,330**

**RAM 1500 LONGHORN CREW CAB 4X4**  
**Exterior Color:** Bright White Clear Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Laramie Limited Leather Bucket Seats  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed TorqueFlite Auto Trans 8HP70

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
 FUNCTIONAL/SAFETY FEATURES

Remote Start System  
 32-Gallon Fuel Tank  
 ParkView™ Rear Back-up Camera  
 ParkSense® Front / Rear Park Assist System  
 Trailer Tow with 4-Pin Connector Wiring  
 7 Pin Wiring Harness  
 Class IV Receiver Hitch  
 Power Adjustable Pedals with Memory  
 Security Alarm  
 Electric Shift-On-Demand Transfer Case

**INTERIOR FEATURES**  
 Full Length Premium Floor Console  
 Longhorn Interior Accents  
 Premium Leather-Wrapped Steering Wheel  
 Luxury Front and Rear Floor Mats  
 Premium Navigation  
 A/C Auto Temperature Control with Dual Zone Control  
 Ventilated Front Seats  
 Heated Front Seats  
 Heated Second-Row Seats  
 Heated Steering Wheel  
 LED Interior Lighting  
 Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV  
 Integrated Voice Command with Bluetooth®  
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112  
 HD Radio  
 8.4-Inch Touch Screen Display  
 Media Hub (DS, USB, Aux, Charge Only USB)  
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
 Power Lumbar Adjust  
 9 Amplified Speakers with Subwoofer  
 Memory for Radio, Driver's Seat, Mirrors and Pedals  
 115-Volt Auxiliary Power Outlet

**EXTERIOR FEATURES**  
 Bright Door Entry Guards by Mopar®  
 Tow Hooks  
 Spray-In Bedliner  
 Bi-Function Halogen Projector Chrome Headlamps  
 P275/60R20 BSW All Season Tires

**OPTIONAL EQUIPMENT**

Customer Preferred Package 26M **\$2,495**  
 Wood / Leather-Wrapped Steering Wheel

Delete Tow Hooks  
 20-Inch x 9-Inch Alum Paint / Chrome Inserts Wheels  
 High Back Seats  
 Leather-Wrapped Grab Handle  
 Body-Color Front Fascia  
 Body-Color Rear Bumper with Step Pads  
 Laramie Limited Group  
 Laramie Limited Leather Bucket Seats  
 Luxury Front and Rear Floor Mats  
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
 Air Suspension, 4-Corner  
 Automatic High Beam Headlamp Control  
 Steering Wheel Mounted Audio Controls  
 Heated Front Seats  
 Ventilated Front Seats  
 Heated Steering Wheel  
 Heated Second-Row Seats  
 Monotone Paint  
 Keyless Enter 'n Go™  
 Rain Sensitive Windshield Wipers  
 Rear 60 / 40 Split Folding Seat  
 Folding Flat Load Floor Storage  
 115-Volt Auxiliary Power Outlet  
 Rear Window Defroster  
 Wheel to Wheel Side Steps  
 Trailer Tow Mirror and Brake Control Group **\$330**  
 Class IV Receiver Hitch  
 Power Chrome Trailer Tow Mirrors w/Manual Fold-Away  
 Trailer Brake Control  
 3.92 Rear Axle Ratio **\$50**

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$53,400**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT4ES-336789 L4-VON: 0886 S.L. 0408



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

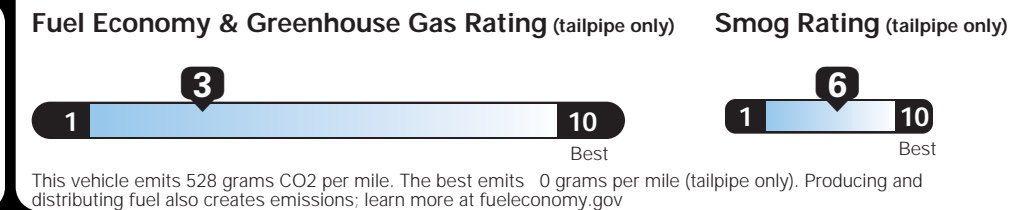
**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**  
**17 MPG** Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.  
 combined city/hwy city highway  
**5.9** gallons per 100 miles

**You spend \$4,500**  
 more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$3,200**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
 Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**  
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 66 %  
 MAJOR SOURCES OF FOREIGN PARTS

**CONTENT:**  
 MEXICO: 23 %  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
 FINAL ASSEMBLY POINT:  
 WARREN, MICHIGAN, U.S.A.

**COUNTRY OF ORIGIN:**  
 ENGINE: MEXICO  
 TRANSMISSION: GERMANY

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.