



**2018 MODEL YEAR**  
**RAM 1500 LIMITED CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$53,595**

**RAM 1500 LONGHORN CREW CAB 4X4**  
Exterior Color: Delmonico Red Pearl Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Limited Leather Bucket Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
ParkView® Rear Back Up Camera  
ParkSense® Front / Rear Park Assist System  
3.21 Rear Axle Ratio  
Class IV Receiver Hitch  
Remote Keyless Entry with All-Secure  
Keyless Enter 'n Go™  
Remote Start System (N/A Manual Transmission)  
Spray-In Bedliner  
Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
Sentry Key® Theft Deterrent System  
Auto-Dimming Rearview Mirror  
Rain Sensitive Windshield Wipers  
32-Gallon Fuel Tank

**INTERIOR FEATURES**

Uconnect® 4C NAV with 8.4-Inch Display  
Google Android Auto™ Capable  
Apple CarPlay® Capable  
Media Hub (2 USB, Aux)  
Integrated Voice Command with Bluetooth®  
9-Alpine® Speakers with Subwoofer  
A/C Auto Temperature Control with Dual Zone Control  
Premium Leather-Wrapped Steering Wheel  
Heated Steering Wheel  
Power Adjustable Pedals with Memory  
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
Heated and Ventilated Front Seats  
Heated Second-Row Seats  
Second-Row In-Floor Storage Bins  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
1-Year SiriusXM® Guardian Service  
SiriusXM® Traffic Plus  
For More Information, Call 800-643-2112

**EXTERIOR FEATURES**

20-Inch X 9-Inch Alum Polish / Brown Insert Wheels  
P275/60R20 BSW All Season Tires  
LED Bed Lighting  
Automatic High Beam Headlamp Control  
Bi-Function Halogen Projector Headlamps  
Fog Lamps  
Premium Tail Lamps  
Power Chrome Multi-Function Mirrors w/Pwr Fold-Away

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

**Limited Package 26V** **\$3,200**  
20" x 9" Polished Alum Wheel w/Painted Inserts  
Limited Tailgate Applique 4X4

Wood / Leather-Wrapped Steering Wheel  
Delete Tow Hooks  
Leather-Wrapped Grab Handle  
Rear 60 / 40 Split Folding Seat  
Folding Flat Load Floor Storage  
Body-Color Front Fascia  
Body-Color Rear Bumper  
Limited Leather Bucket Seats  
Luxury Front and Rear Floor Mats  
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
4-Corner Air Suspension  
Steering Wheel Mounted Audio Controls  
Chrome Body Side Molding  
Heated Front Seats  
Heated and Ventilated Front Seats  
Heated Steering Wheel  
Heated Second-Row Seats  
Monotone Paint  
115-Volt Auxiliary Power Outlet  
Rear Window Defroster  
Wheel-to-Wheel Side Steps  
Anti-Spin Differential Rear Axle  
Power Sunroof  
Body Color RAM Tailgate Nameplate  
Trailer Brake Control

Destination Charge **\$1,395**

**TOTAL PRICE: \* \$60,210**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-RR7PT6JS-202800 L4-VON: 0328 1227



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



**Fuel Economy and Environment**



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**17 MPG**  
combined city/hwy  
**5.9** gallons per 100 miles  
15 city 21 highway

Standard pickups range from 15 to 22 MPG .  
The best vehicle rates 136 MPGe.

**You spend**  
**\$4,750**  
**in fuel costs**  
**over 5 years**  
compared to the average new vehicle.

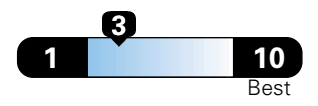
**Annual fuel cost**  
**\$2,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Smog Rating** (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** **Not Rated**

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger **★★★★★**

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat **★★★★★**

Based on the risk of injury in a side impact.

**Rollover** **★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 57%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 27%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**WARREN, MICHIGAN, U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.