



2018 MODEL YEAR

RAM 1500 LIMITED CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,595

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Limited Leather Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
ParkView® Rear Back Up Camera
ParkSense® Front / Rear Park Assist System
3.21 Rear Axle Ratio
Class IV Receiver Hitch
Remote Keyless Entry with All-Secure
Keyless Enter 'n Go™
Remote Start System (N/A Manual Transmission)
Spray-In Bedliner
Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
Sentry Key® Theft Deterrent System
Auto-Dimming Rearview Mirror
Rain Sensitive Windshield Wipers
32-Gallon Fuel Tank

INTERIOR FEATURES
Uconnect® 4C NAV with 8.4-Inch Display
Google Android Auto™ Capable
Apple CarPlay® Capable
Remote SD Card Slot
Media Hub (2 USB, Aux)
Integrated Voice Command with Bluetooth®
9-Alpine® Speakers with Subwoofer
A/C Auto Temperature Control with Dual Zone Control
Premium Leather-Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals with Memory

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Limited Package 26V \$3,200

20" x 9" Polished Alum Wheel w/Painted Inserts
Limited Tailgate Applique 4X4
Wood / Leather-Wrapped Steering Wheel
Delete Tow Hooks
Leather-Wrapped Grab Handle
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
Body-Color Front Fascia
Body-Color Rear Bumper
Limited Leather Bucket Seats
Luxury Front and Rear Floor Mats
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
4-Corner Air Suspension

Steering Wheel Mounted Audio Controls
Chrome Body Side Molding
Heated Front Seats
Heated and Ventilated Front Seats
Heated Steering Wheel
Heated Second-Row Seats
Monotone Paint
115-Volt Auxiliary Power Outlet
Rear Window Defroster
Wheel-to-Wheel Side Steps
Limited Tungsten Edition \$1,825
20-Inch x 9-Inch Satin Carbon/Mineral Gray Wheels
Satin Carbon Wheel Center Cap
Bi-Function Projector Black Headlamps
Body-Color Door Handles
Body-Color Exterior Mirrors
Body Color Painted Front Steel Bumper
Tungsten Chrome Body-Side Molding
Tungsten Chrome Exterior Badging
Tungsten Chrome RAM Grille
Black with Silver Stripe Rotary Shifter
Sport Tail Lamps
Body Color RAM Tailgate Nameplate
Body Color Running Boards
Sport Performance Hood
3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$435
4-Corner Air Suspension Delete -\$595
Trailer Brake Control \$295
Suede Headliner Delete Credit -\$300

DESTINATION CHARGE \$1,395

TOTAL PRICE: * \$59,945

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT7JS-114323 L4-VON: 5324 S.L. 0912



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

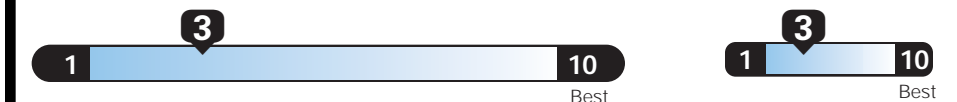
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
17 MPG Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.
combined city/hwy 15 city 21 highway
5.9 gallons per 100 miles

You spend \$4,750
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating (tailpipe only)**



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
MEXICO: 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.