



**2017 MODEL YEAR
RAM 1500 LARAMIE LONGHORN
CREW CAB 4X4**

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,175

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Delmonico Red Pearl Coat Exterior Paint
Interior Color: Black / Cattle Tan Interior Colors
Interior: Premium Leather Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES**

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- 3.21 Rear Axle Ratio
- Class IV Receiver Hitch
- 32-Gallon Fuel Tank
- Keyless Enter 'n Go™
- Remote Keyless Entry with All-Secure
- Remote Start System (N/A Manual Transmission)
- Spray-In Bedliner
- Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- ParkView™ Rear Back-Up Camera
- ParkSense® Front / Rear Park Assist System
- Sentry Key® Theft Deterrent System
- Rain Sensitive Windshield Wipers
- Auto-Dimming Rearview Mirror
- INTERIOR FEATURES**
- A/C Auto Temperature Control with Dual Zone Control
- Uconnect® 8.4 NAV
- Uconnect® Access 1-Yr Trial (Registration Req'd)
- For Details, Visit www.DriveUconnect.com
- Integrated Voice Command with Bluetooth®
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- SiriusXM Travel Link 5-Yr Travel Link Subscription
- SiriusXM Traffic / 5-Yr Traffic Subscription
- For More Information, Call 800-643-2112
- 9-Alpine® Speakers with Subwoofer
- Premium Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Heated Steering Wheel
- Power Adjustable Pedals with Memory
- Laramie Longhorn Instrument Cluster
- Rear Power Sliding Window
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- Heated and Ventilated Front Seats
- Heated Second-Row Seats

- Second-Row In-Floor Storage Bins
- EXTERIOR FEATURES**
- 20-Inch x 9.0-Inch Alum Polish with Inserts Wheels
- P275/60R20 BSW All Season Tires
- LED Bed Lighting
- Automatic High Beam Headlamp Control
- Bi-Function Halogen Projector Headlamps
- Fog Lamps
- Premium Tail Lamps
- Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
- Exterior Mirrors with Turn Signals
- Tow Hooks
- Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Longhorn Package 26K**
- Chrome Belt Moldings
- Chrome Grille with Ram Letters
- Protection Group \$225
- Transfer Case Skid Plate
- Front Suspension Skid Plate
- Anti-Spin Differential Rear Axle \$435
- Rear Window Defroster \$195
- Power Sunroof \$1,095
- Chrome Tubular Side Steps \$595
- Single Disc Remote CD Player \$345
- P275/60R20 OWL All Season Tires \$225
- Trailer Brake Control \$295

DESTINATION CHARGE \$1,395

TOTAL PRICE: * \$57,980

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT8HS-697169 L4-VON: 3759 S.L. 0216



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.

17 MPG
combined city/hwy

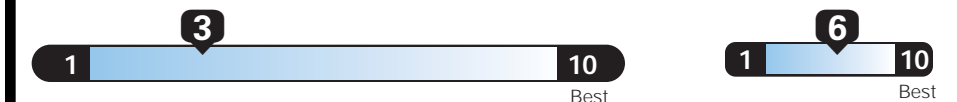
15 21
city highway

5.9 gallons per 100 miles

You spend \$4,750
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56%**

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 29%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.**

**COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES**

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.