



**2018 MODEL YEAR
RAM 1500 LIMITED CREW CAB 4X4**

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,795

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Brilliant Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Limited Leather Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 ParkView® Rear Back Up Camera
 ParkSense® Front / Rear Park-Assist System
 3.21 Rear Axle Ratio
 Class IV Receiver Hitch
 Remote Keyless Entry with All-Secure
 Keyless Enter 'n Go™
 Remote-Start System (N/A Manual Transmission)
 Spray-In Bedliner
 Locking Tailgate
 Anti-Lock 4-Wheel Disc Brakes
 Sentry Key® Theft Deterrent System
 Auto-Dimming Rearview Mirror
 Rain-Sensitive Windshield Wipers
 32-Gallon Fuel Tank

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display
 Google Android Auto™ Capable
 Apple CarPlay® Capable
 Media Hub (2 USB, Aux)
 Integrated Voice Command with Bluetooth®
 9-Alpine® Speakers with Subwoofer
 A/C Auto Temperature Control with Dual Zone Control
 Premium Leather-Wrapped Steering Wheel
 Heated Steering Wheel
 Power Adjustable Pedals with Memory
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
 Heated and Ventilated Front Seats
 Heated Second-Row Seats
 Second-Row In-Floor Storage Bins
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
 1-Year SiriusXM® Guardian Service
 SiriusXM® Traffic Plus
 For More Information, Call 800-643-2112

EXTERIOR FEATURES

20-Inch X 9-Inch Alum Polish / Brown Insert Wheels
 P275/60R20 BSW All Season Tires
 LED Bed Lighting
 Automatic High Beam Headlamp Control
 Bi-Function Halogen Projector Headlamps
 Fog Lamps
 Premium Tail Lamps
 Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
 Chrome Grille with Ram Letters
 Tow Hooks

Dual Rear-Exhaust with Bright Tips
 Chrome Belt Moldings

OPTIONAL EQUIPMENT (May Replace Standard Equipment) **\$3,200**

Limited Package 26V
 20" x 9" Polished Alum Wheel w/Painted Inserts
 Limited Tailgate Applique 4X4
 Wood / Leather-Wrapped Steering Wheel
 Delete Tow Hooks
 Leather-Wrapped Grab Handle
 Rear 60 / 40 Split Folding Seat
 Folding Flat Load Floor Storage
 Body-Color Front Fascia
 Body-Color Rear Bumper
 Limited Leather Bucket Seats
 Luxury Front and Rear Floor Mats
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
 4-Corner Air Suspension
 Steering Wheel Mounted Audio Controls
 Chrome Body Side Molding
 Heated Front Seats
 Heated and Ventilated Front Seats
 Heated Steering Wheel
 Heated Second-Row Seats
 Monotone Paint
 115-Volt Auxiliary Power Outlet
 Rear Window Defroster
 Wheel-to-Wheel Side Steps
 Anti-Spin Differential Rear Axle **\$435**
 Power Sunroof **\$1,095**
 Trailer Brake Control **\$295**

Destination Charge \$1,395

TOTAL PRICE: * \$60,215

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RR7PT8JS-236902 L4-VON: 3909 0131



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
17 MPG combined city/hwy
 15 city 21 highway
5.9 gallons per 100 miles
 Standard pickups range from 14 to 22 MPG .
 The best vehicle rates 136 MPGe.

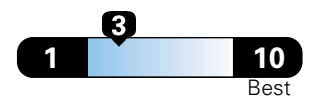
**You spend
\$4,750
in fuel costs
over 5 years
compared to the
average new vehicle.**

**Annual fuel cost
\$2,300**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger **★★★★★**

Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat **★★★★★**

Based on the risk of injury in a side impact.

Rollover **★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

MEXICO : 27%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES**

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.