



2014 MODEL YEAR

# RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$57,995**

**RAM 1500 LONGHORN CREW CAB 4X4**  
Exterior Color: True Blue Pearl Coat  
Interior Color: Black  
Interior: Laramie Limited Leather Bucket Seats  
Engine: 5.7L V8 HEMI MDS VVT Engine  
Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

### FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags\*\*  
Supp. Side Curtain Frt/Rr Air Bags  
Supplemental Side Air Bags  
Supplemental Frt Seat Side Air Bags  
Elec Shift On Demand Transfer Case  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Tire Pressure Monitoring Display  
ParkView(TM) Rear Back-up Camera  
ParkSense Rear Park Assist System  
Radio/Drv Seat/Mirrors/Pedals Memory  
Universal Garage Door Opener  
Security Alarm  
Remote Keyless Entry with All-Secure  
Remote Start System  
Bi-Function Projector Chrome H/Lamp  
Trailer Tow w/4-Pin Connector Wiring  
Alternator - 180 Amp

### INTERIOR FEATURES

Premium Filigree Leather Seats  
Rear 60/40 Split Folding Seat  
Pwr 10-Way Mem Drvr 6-Way Pass Seats  
Power Lumbar Adjust  
Heated Front Seats  
Ventilated Front Seats  
Heated Second Row Seats  
Premium Leather Wrapped Steering Whl  
Steering Wheel Mounted Audio Ctrls  
Heated Steering Wheel  
Air Cond ATC w/Dual Zone Control  
Speed Control  
Pwr Front Windows, 1-Touch, Up & Down  
Power Locks  
Power Adjustable Pedals w/Memory  
Rear Power Sliding Window  
LED Interior Lighting  
Uconnect 8.4AN AM/FM/BT/NAV  
8.4" Touchscreen Display  
9 Amplified Speakers w/Subwoofer  
SiriusXM Satellite Radio  
RR View Auto Dim Mirror w/Microphone  
Integrated Voice Command w/Bluetooth

GPS Navigation  
Media Hub (SD, USB, Aux)

### EXTERIOR FEATURES

20X9.0 Alum Polish/Gold Inserts Whls  
P275/60R20 BSW All Season Tires  
Power Folding Mirrors

### OPTIONAL EQUIPMENT

**Customer Preferred Package 26M \$2,995**

Laramie Limited Leather Bucket Seats  
20X9.0 Alum Paint/Chrome Inserts Whl  
Air Suspension, 4-Corner  
Chrome Wheel to Wheel Side Steps  
Keyless Go  
Pwr 10-Way Mem Drvr 6-Way Pass Seats  
Ventilated Front Seats  
Heated Front Seats  
Luxury Front & Rear Floor Mats  
Laramie Limited Cluster  
Leather Wrapped Grab Handle  
Heated Second Row Seats  
Luxury Door Trim Panel  
Heated Steering Wheel  
Auto High Beam Headlamp Control  
Rain Sensitive Windshield Wipers  
Remote Proximity Keyless Entry  
Steering Wheel Mounted Audio Ctrls  
Wood/Leather Wrapped Steering Wheel  
Bucket Seats  
Rear 60/40 Split Folding Seat  
Body Color Front Fascia  
Body Color Rear Bumper w/Step Pads  
115V Auxiliary Power Outlet  
Monotone Paint  
Folding Flat Load Floor Storage  
Rear Window Defroster  
Anti-Spin Differential Rear Axle \$525  
Power Sunroof \$1,295  
Single Disc Remote CD Player \$225  
ParkSense FT/RR Park Assist System \$125  
Class IV Receiver Hitch \$375  
Trailer Brake Control \$350  
Federal A/C Excise Tax \$100

Destination Charge \$1,695

**TOTAL PRICE: \* \$65,680**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT9ES-325562 L4-VON: 9796 S.L. 0415



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## Chrysler Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

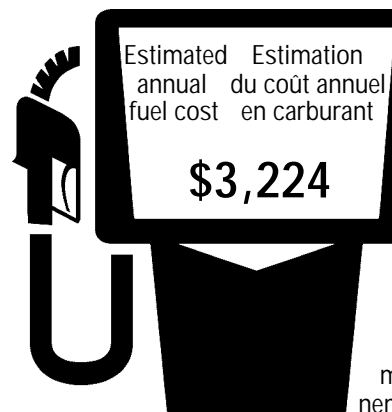
\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

# ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE  
or call 1-800-387-2000.

CITY / VILLE  
**14.6 19**  
L/100 km mi/gal



HIGHWAY / ROUTE  
**9.8 29**  
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**