



2018 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,395

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Supplemental Front Seat-Mounted Side Airbags
 Supplemental Side-Curtain Airbags
 ParkView® Rear Back Up Camera
 3.21 Rear Axle Ratio
 Trailer Tow with 4-Pin Connector Wiring
 7-Pin Wiring Harness
 Remote Keyless Entry with All-Secure Locking Tailgate
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System

INTERIOR FEATURES
 Uconnect® 3 with 5-Inch Display
 Integrated Voice Command with Bluetooth®
 SiriusXM® with 1-Year Radio Subscription

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
 Premium Cloth Bucket Seats \$495
 Full Length Upgraded Floor Console (NA Bench Seat) \$2,700

Big Horn Package 28S
 Rear Power Sliding Window
 Apple CarPlay® Capable
 Google Android Auto™ Capable
 Media Hub (2 USB, Aux)
 Rear Floor Mats
 1-Year SiriusXM® Guardian Service
 Uconnect® 4C with 8.4-Inch Display
 USB Host Flip
 P275/60R20 All Season Tires
 LED Bed Lighting
 A/C Auto Temperature Control with Dual Zone Control
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
 Class IV Receiver Hitch
 Front Fog Lamps
 Cloth 40 / 20 / 40 Premium Bench Seat
 Power 10-Way Driver Seat
 Rear 60 / 40 Split Folding Seat
 Folding Flat Load Floor Storage
 Electric Shift-On-Demand Transfer Case
 7-Inch Multi-View Cluster
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 Power Heated Mirrors with Power Fold-Away
 Exterior Mirrors with Courtesy Lamps
 Sun Visors with Illuminated Vanity Mirrors
 Overhead Console with Garage Door Opener

115-Volt Auxiliary Power Outlet
 ParkSense® Front / Rear Park-Assist System
 Remote-Start System (N/A Manual Transmission) \$295
 Protection Group
 Tow Hooks
 Transfer Case Skid Plate
 Front Suspension Skid Plate
 Cold Weather Group \$235
 Winter Front Grille Cover
 Engine Block Heater
 Heated Seats and Wheel Group \$545
 Heated Front Seats
 Heated Steering Wheel
 Trailer Tow Mirror and Brake Control Group
 Power Black Trailer Tow Mirrors w/Manual Fold Away
 Trailer Brake Control \$560
 Anti-Spin Differential Rear Axle \$495
 3.0-Liter V6 EcoDiesel Engine \$4,495
 800-Amp Maintenance Free Battery
 Maximum Duty Engine Cooling
 3.55 Rear Axle Ratio

Destination Charge \$1,695

Package Value Savings of \$3,000
 Included in Big Horn Price

WARRANTY COVERAGE
 5-year or 100,000-mile Powertrain Limited Warranty
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

TOTAL PRICE: * \$54,910

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RR7TM5JS-356302 L4-VON: 9306 1005



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Diesel Vehicle

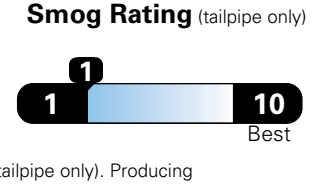
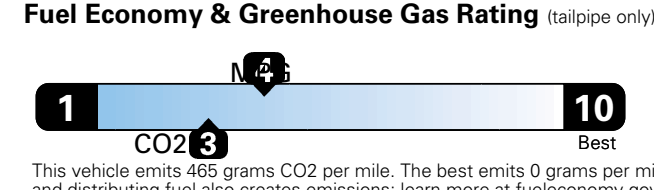


Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
22 MPG combined city/hwy
 19 city 27 highway
 4.5 gallons per 100 miles

Standard pickups range from 14 to 22 MPG. The best vehicle rates 136 MPGe.

You spend \$2,250
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,800



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated	
Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO : 27%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 WARREN, MICHIGAN, U.S.A.
 COUNTRY OF ORIGIN:
 ENGINE: ITALY
 TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.



Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.