



2016 MODEL YEAR

# RAM 1500 OUTDOORSMAN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$47,695**

### RAM 1500 SLT CREW CAB 4X4

Exterior Color: Bright White

Interior Color: Black interior / Diesel Grey seats

Interior: Premium cloth front 40/20/40 split bench seat

Power 10-way driver seat including 2-way lumbar

Rear 60/40 split folding seat

Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- 4-wheel disc anti-lock brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Electronic shift-on-the-fly part-time transfer case
- Heavy-duty transmission oil cooler
- Heavy-duty engine cooling
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Remote keyless entry
- Sentry Key antitheft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- 4-pin wiring harness
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet
- INTERIOR FEATURES
- Second row in-floor storage bins
- Air conditioning
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Rear power sliding window
- Tilt steering column
- Folding rear seat
- Overhead console
- Traveler/mini trip computer
- Temperature and compass gauge
- Front and rear floor mats

- Uconnect 5.0-inch Touch/Hands-free communication
- 5-inch touchscreen
- 6 speakers
- SiriusXM satellite radio with 1-year subscription
- Hands-free communication with Bluetooth streaming
- Rearview mirror with microphone
- Remote USB port

#### EXTERIOR FEATURES

- 17x7-inch aluminum wheels
- P265/70R17 BSW All-Season tires

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

**Premium cloth front 40/20/40 split bench seat \$800**

- Power 10-way driver seat including 2-way lumbar
- Rear 60/40 split folding seat
- 115-volt auxiliary power outlet
- Power lumbar adjust
- Fold-flat load floor with storage
- Front centre seat cushion storage

**Customer Preferred Package 26T \$1,000**

- Protection Group
- LT265/70R17E OWL On/Off-Road tires
- Tow hooks
- Class IV hitch receiver
- Fog lamps
- Anti-spin differential rear axle
- Front and rear rubber floor mats
- Transfer case skid plate shield
- Rear extra heavy-duty shock absorbers
- Painted rear bumper
- Lower two-tone paint
- Painted front bumper
- Front suspension skid plate

**Monotone Outdoorsman \$1,000**

**8-speed TorqueFlite automatic transmission \$375**

**Trailer Brake Control \$100**

**Federal A/C Excise Tax \$100**

**Ontario Tire Surcharge \$1,745**

**Destination Charge \$1,745**

**Destination Charge \$1,745**

**TOTAL PRICE: \* \$52,715**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7TT0GS-294386 L4-VON: 8969 S.L. 0314



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.  
\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

### Fuel Consumption / Consommation de carburant



Annual fuel COST  
for an annual distance of 20,000 km, and an average fuel price of \$1.09 per litre

**\$ 3 074**

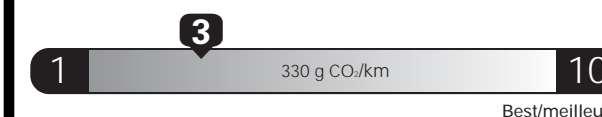
Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,09 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

10.1 - 16.6 L/100 km

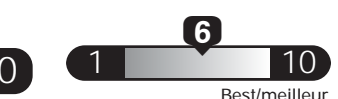
L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

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