



2016 MODEL YEAR

MOPAR '16

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$45,200

RAM 1500 REBEL 4X4

Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint

Interior Color: Black / Red Interior Colors

Interior: Premium Cloth Seats with Embossed Tread Pattern

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

3.92 Rear Axle Ratio

Class IV Receiver Hitch

4-Corner Air Suspension

26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

Speed Control

Sentry Key® Theft Deterrent System

INTERIOR FEATURES

Air Conditioning

Uconnect® 5.0

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Aux)

Perforated Steering Wheel with Red Stitching

Steering Wheel Mounted Audio Controls

Heated Steering Wheel

Tilt Steering Column

Instrument Cluster with Display Screen

Instrument Panel Color Keyed Bezel

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl Coat Exterior Paint

Monotone Paint

Rebel Package 26W

Dual Rear Exhaust with Bright Tips

Luxury Group

LED Bed Lighting

Power Heated Mirrors with Power Fold-Away

Auto-Dimming Exterior Mirror

Exterior Mirrors with Courtesy Lamps

Auto-Dimming Rearview Mirror w/Microphone

Sun Visors with Illuminated Vanity Mirrors

Overhead Console with Garage Door Opener

Protection Group

Transfer Case Skid Plate

Front Suspension Skid Plate

Remote Start and Security Alarm Group

Remote Start System (N/A Manual Transmission)

Security Alarm

Rear Camera and Park Assist Group

ParkSense® Rear Park Assist System

ParkView™ Rear Back-Up Camera

Mopar '16 Custom Shop Package

Front Fascia Black Lower Applique

Mopar '16 Flat Black Wheel

Mopar '16 Off-Road Wheel Flares

Mopar '16 Power Steering Skid Plate

Mopar '16 Serialized Interior Badge

Mopar '16 Unique Graphics

Bright Door Entry Guards by Mopar®

Tonneau Cover with Embossed Ram's Head

8-Speed Automatic 8HP70 Transmission

17-Inch Aluminum Spare Wheel

Anti-Spin Differential Rear Axle

5.7-Liter V8 HEMI® MDS VVT Engine

Power Sunroof

Keyless Enter 'n Go™

A/C Auto Temperature Control with Dual Zone Control

7-Inch Rebel Reconfigurable Instrument Cluster

Black Tubular Side Steps

Mopar Sport Performance Hood Decal

32-Gallon Fuel Tank

Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Req'd)

Navigation-Capable. See Dealer for Activation

Media Hub (SD, USB, Aux)

9 Alpine® Speakers with Subwoofer

Spray-In Bedliner

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$57,125

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7YT1GS-390309

L4-VON: 5106

S.L. 0725



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

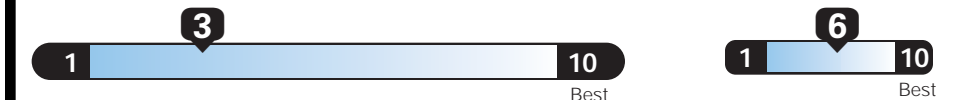
Fuel Economy 17 MPG combined city/hwy, 15 city, 21 highway, 5.9 gallons per 100 miles

Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 59%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.