



2016 MODEL YEAR RAM 1500 REBEL CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$45,200

RAM 1500 REBEL 4X4
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint
Interior Color: Black / Red Interior Colors
Interior: Premium Cloth Seats with Embossed Tread Pattern
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

3.92 Rear Axle Ratio
 Class IV Receiver Hitch
 4-Corner Air Suspension
 26-Gallon Fuel Tank
 Remote Keyless Entry with All-Secure Locking Tailgate
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Anti-Lock 4-Wheel Disc Brakes
 Speed Control
 Sentry Key® Theft Deterrent System

INTERIOR FEATURES
 Air Conditioning
 Uconnect® 5.0
 Integrated Voice Command with Bluetooth®
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112

6 Speakers
 Media Hub (USB, Aux)
 Perforated Steering Wheel with Red Stitching
 Steering Wheel Mounted Audio Controls
 Heated Steering Wheel
 Tilt Steering Column
 Instrument Cluster with Display Screen
 Instrument Panel Color Keyed Bezel
 Overhead Console
 Off-Road Truck Door Trim Panel
 Power 10-Way Driver / 6-Way Passenger Seats
 Heated Front Seats
 Power Lumbar Adjust
 Off-Road Truck Rubber Floor Mats
 Rear Power Sliding Window
 Second-Row In-Floor Storage Bins
 Folding Flat Load Floor Storage

EXTERIOR FEATURES
 17-Inch x 8-Inch Alum Wheels w/Matte Black Pocket
 LT285/70R17E BSW All Terrain Tires
 Bi-Function Projector Black Headlamps
 LED Fog Lamps
 Sport Tail Lamps
 Power Heated Mirrors with Manual Fold-Away

Black Grille with RAM Lettering
 Black Powder Coated Front Bumper
 Tow Hooks
 Black Powder Coated Rear Bumper
 Black Wheel Flares
 4x4 Flat Black Badge

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rebel Package 26W
 Dual Rear Exhaust with Bright Tips \$660
 Luxury Group
 LED Bed Lighting
 Power Heated Mirrors with Power Fold-Away
 Auto-Dimming Exterior Mirror
 Exterior Mirrors with Courtesy Lamps
 Auto-Dimming Rearview Mirror w/Microphone
 Sun Visors with Illuminated Vanity Mirrors
 Overhead Console with Garage Door Opener
 Remote Start and Security Alarm Group \$350
 Remote Start System (N/A Manual Transmission)
 Security Alarm
 Tonneau Cover with Embossed Ram's Head \$500
 8-Speed Automatic 8HP70 Transmission \$500
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
 Keyless Enter 'n Go™ \$300
 7-Inch Rebel Reconfigurable Instrument Cluster \$175
 Uconnect® 8.4 \$505
 Uconnect® Access 6-Mo Trial (Registration Req'd)
 Navigation-Capable. See Dealer for Activation
 Media Hub (SD, USB, Aux)
 ParkView™ Rear Back-Up Camera \$200
 Spray-In Bedliner \$475

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$51,210

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7YT4GS-212328 L4-VON: 7193 S.L. 1210



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

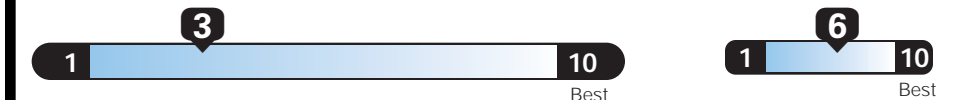
Gasoline Vehicle

Fuel Economy
17 MPG Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.
 combined city/hwy city highway
5.9 gallons per 100 miles

You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 59%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 27%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
 ENGINE: MEXICO
 TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.