



2017 MODEL YEAR

# RAM 1500 REBEL CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$54,695

### RAM 1500 REBEL 4X4

Exterior Color: Bright White  
Interior Color: Black w/ Black seats & Red inserts  
Interior: HD vinyl bucket with tread pattern  
Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS  
Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

4-corner air suspension  
Elec. shift-on-the-fly part-time transfer case  
Front Bilstein monotube performance shocks  
Rear Bilstein monotube performance shock absorbers  
3.92 rear axle ratio  
Engine oil cooler  
Auxiliary transmission oil cooler  
Tow hooks  
Class IV hitch receiver  
160-amp alternator  
215 mm front axle  
Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Conventional differential front axle  
Supplemental front seat side air bags  
4-wheel disc anti-lock brakes  
Electronic Stability Control  
Automatic headlamps  
4-pin wiring harness  
Full-size spare tire

#### INTERIOR FEATURES

HD vinyl bucket with embossed tread pattern inserts  
Power 10-way driver and 6-way passenger seats  
7-inch customizable in-cluster display  
Rear 60/40 split folding seat  
Rebel door trim panel  
Rebel rubber floor mats  
Heated steering wheel  
Front heated seats  
Uconnect 5.0-inch Touch/Hands-free communication  
5-inch touchscreen  
LED fog lamps  
Air conditioning  
Steering wheel-mounted audio controls  
Power windows with front one-touch up and down  
Temperature and compass gauge  
SiriusXM satellite radio with 1-year subscription  
Hands-free communication with Bluetooth streaming

#### EXTERIOR FEATURES

Sport performance hood  
Black grille with RAM lettering  
Black R\_A\_M tailgate badge  
LT285/70R17E BSW All-Terrain tires

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 26W  
Bright dual rear exhaust tips  
**Luxury Group** \$800  
Auto-dimming rearview mirror  
Pickup box lighting  
Power folding exterior mirrors  
Blk pwr fold htd mirrors w/signals  
Auto-dimming exterior driver mirror  
Universal garage door opener  
Sun visors w/ illum. vanity mirrors  
O/head console w/garage door opener  
**Protection Group** \$175  
Transfer case skid plate  
Front suspension skid plate  
**Remote Start & Security Alarm Group** \$595  
Remote start system  
Security alarm  
**8-speed TorqueFlite automatic** \$1,000  
**Anti-spin differential rear axle** \$525  
**5.7L HEMI VVT V8 w/ FuelSaver MDS** \$400  
Engine oil heat exchanger  
Heavy-duty transmission oil cooler  
Heavy-duty engine cooling  
**Rear window defroster** \$225  
**Keyless Enter 'n Go w/ push start** \$300  
Remote proximity keyless entry  
**121-litre (26.6-gallon) fuel tank** \$250  
**Uconnect 8.4-in SXM/Hands-free/NAV** \$1,650  
8.4-inch touchscreen  
Humidity sensor  
GPS navigation  
A/C w/ dual-zone auto temp control  
**9 Alpine speakers with subwoofer** \$450  
**Park-Sense Rear Park Assist System** \$425  
**ParkView Rear Back-Up Camera** \$450  
**Trailer Brake Control** \$375  
**Locking lug nuts** \$75  
**Spray-in bedliner** \$550  
**Federal A/C Excise Tax** \$100  
Destination Charge \$1,795

TOTAL PRICE: \* \$64,835

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7YT5HS-523283 L4-VON: 9718 S.L. 0823



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY  
24-Hour Roadside Assistance  
FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

### Fuel Consumption / Consommation de carburant



Annual fuel cost  
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

\$ 2 604

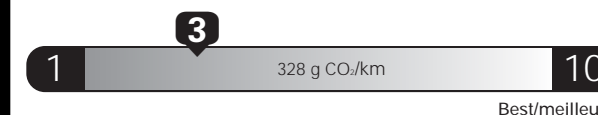
Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

9.8 - 16.3 L/100 km

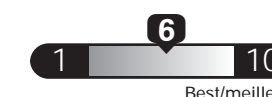
L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

