



2019 MODEL YEAR  
**RAM 1500 BIG HORN CREW CAB 4X2**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$38,595**

**RAM 1500 BIGHORN/LONESTAR CREW 4X2**  
Exterior Color: Maximum Steel Met. Clear-Coat  
Interior Color: Black Interior Color  
Interior: Deluxe Cloth Bucket Seat  
Engine: 3.6-Liter V6 24V VVT eTorque Engine Upgrade I  
Transmission: 8-Speed Automatic 850RE Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Side Air Bags  
Supplemental Side-Curtain Front / Rear Air Bags  
3.21 Rear Axle Ratio  
Keyless Go™  
Remote Keyless Entry with All-Secure  
Parkview® Rear Back-Up Camera  
Sentry Key® Theft Deterrent System  
4-Wheel Disc Anti-Lock Brakes  
Electric Park Brake  
Ready-Alert Braking  
Rain Brake Support  
Tire-Fill Alert  
Tailgate-Ajar Warning Lamp  
Electronic Roll Mitigation  
Electronic Stability Control  
Trailer Sway Damping  
Hill Start Assist  
Speed Control  
Black Rotary Shifter  
Class III Receiver-Hitch  
7-Pin Wiring Harness  
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display  
Cluster 3.5-Inch TFT B&W Display  
Integrated Voice Command with Bluetooth®  
Media Hub-2 USB, Full Function, Aux  
12-Volt Auxiliary Power Outlet  
6-Speakers  
4-Way Manual Adjustable Driver Seat  
Front Passenger Seat - Manual Adjust 4-Way  
2nd-Row In-Floor Storage Bins  
Power Windows w/ Front 1-Touch Up and Down Feature  
Front / Rear Climate-Control Outlets  
Leather Wrapped Steering Wheel  
Steering Wheel Mounted Shift Control  
Tilt/Telescope Steering Column

EXTERIOR FEATURES

18.0-Inch x 8.0-Inch Wheels  
275/65R18 BSW All-Season LRR Tire  
18-Inch Full Size Steel Spare Wheel  
Power-Heated Mirrors with Manual Fold-Away  
Automatic Headlamps  
Halogen Quad Headlamps  
Front Fog Lamps

Cargo Tie-Down Loops  
Locking Tailgate

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Maximum Steel Met. Clear-Coat \$200  
Deluxe Cloth Bucket Seat \$395  
**Customer Preferred Package 23Z** \$1,200  
Level 1 Equipment Group  
8.4-Inch Touchscreen Display  
Apple CarPlay®  
Class IV Receiver-Hitch  
Cluster 3.5-inch TFT Color Display  
Exterior Mirrors with Supplemental Signals  
Google Android Auto™  
Power 4-Way Driver Lumbar Adjust  
Power 8-Way Driver Seat  
Power Adjustable Pedals  
Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)  
Rear Power Sliding-Window  
Rear Window Defroster  
Single-Disc Remote CD Player  
SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
Universal Garage-Door Opener  
275/55R20 All Season Tires  
20.0-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1,595

Destination Charge \$1,695

**Package Value Savings of \$1,700**  
Included in Level 1 Equipment Group  
Price

**TOTAL PRICE: \* \$43,680**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-RREFG0KN-729949 L4-VON: 8493 1212



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



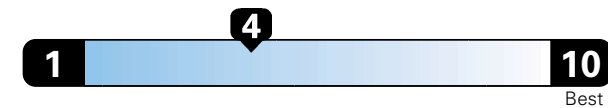
**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**22 MPG**  
combined city/hwy  
20 city 25 highway  
4.5 gallons per 100 miles

Standard pickups range from 14 to 22 MPG .  
The best vehicle rates 136 MPGe.

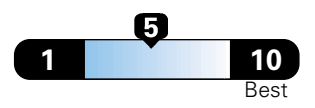
**You spend \$1,750**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,750**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 407 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.