



2019 MODEL YEAR
RAM 1500 LONE STAR CREW CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,740

RAM 1500 BIGHORN/LONESTAR CREW 4X2
Exterior Color: Bright White Clear-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 3.6-Liter V6 24V VVT eTorque Engine Upgrade I
Transmission: 8-Speed Automatic 850RE Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front / Rear Air Bags
3.21 Rear Axle Ratio
Keyless Go™
Remote Keyless Entry with All-Secure
Parkview® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
4-Wheel Disc Anti-Lock Brakes
Electric Park Brake
Ready-Alert Braking
Rain Brake Support
Tire-Fill Alert
Tailgate-Ajar Warning Lamp
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Black Rotary Shifter
Class III Receiver-Hitch
7-Pin Wiring Harness
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display
3.5-Inch Cluster TFT Black and White Display
Integrated Voice Command with Bluetooth®
Media Hub-2 USB, Full Function, Aux
12-Volt Auxiliary Power Outlet
6-Speakers
4-Way Manual Adjustable Driver Seat
4-Way Manual Adjustable Front Passenger Seat
2nd-Row In-Floor Storage Bins
Power Windows w/ Front 1-Touch Up and Down Feature
Front / Rear Climate-Control Outlets
Leather Wrapped Steering Wheel
Steering Wheel Mounted Shift Control
Tilt/Telescope Steering Column

EXTERIOR FEATURES

18.0-Inch x 8.0-Inch Wheels
275/65R18 BSW All-Season LRR Tire
18-Inch Full Size Steel Spare Wheel
Power-Heated Mirrors with Manual Fold-Away
Automatic Headlamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 23Z
Sport Appearance Package \$1,195
Black Interior Accents

Deluxe Cloth Bucket Seat
Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors
Lone Star Package
"Lone Star" Badge
Level 1 Equipment Group \$1,200
8.4-Inch Touchscreen Display
Apple CarPlay®
Class IV Receiver-Hitch
Cluster 3.5-inch TFT Color Display
Exterior Mirrors with Supplemental Signals
Google Android Auto™
Power 4-Way Driver Lumbar Adjust
Power 8-Way Driver Seat
Power Adjustable Pedals
Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)
Rear Power Sliding Window
Rear Window Defroster
Single-Disc Remote CD Player
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
Universal Garage-Door Opener
20.0-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1,595
Destination Charge \$1,695

Package Value Savings of \$1,700
Included in Level 1 Equipment Group
Price

TOTAL PRICE: * \$44,425

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**



Fuel Economy and Environment



Gasoline Vehicle

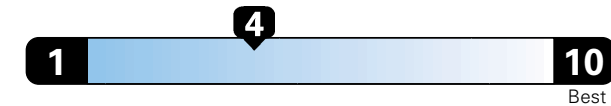
Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
22 MPG combined city/hwy
20 city 25 highway
4.5 gallons per 100 miles

Standard pickups range from 12 to 25 MPG .
The best vehicle rates 136 MPGe.

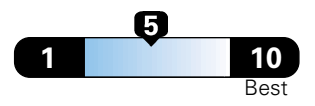
You spend \$1,750
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,750

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 407 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-RREFG7KN-763872 L4-VON: 9870 0202



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.