



2019 MODEL YEAR

# RAM 1500 BIG HORN BLACK CREW CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$38,740**

RAM 1500 BIGHORN/LONESTAR CREW 4X2

Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supplemental Side-Curtain Front / Rear Air Bags
- 3.21 Rear Axle Ratio
- Keyless Go™
- Remote Keyless Entry with All-Secure
- Parkview® Rear Back-Up Camera
- Sentry Key® Theft Deterrent System
- 4-Wheel Disc Anti-Lock Brakes
- Electric Park Brake
- Ready-Alert Braking
- Rain Brake Support
- Tire-Fill Alert
- Tailgate-Ajar Warning Lamp
- Electronic Roll Mitigation

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Diamond Black Crystal Pearl-Coat Exterior Paint \$100
- Customer Preferred Package 25Z \$995
- Premium LED Lighting Group
- Front LED Fog Lamps
- LED Automatic Reflector Headlamps
- LED Tail Lamps
- Black Appearance Package \$1,895
- 20-Inch x 9-Inch Cast Aluminum Black Wheels
- 275/55R20 OWL All-Season Tires
- Black Exterior Badging
- Black Headlamp Bezels
- Black Interior Accents
- Deluxe Cloth Bucket Seat
- Bed Utility Group \$845
- 4 Adjustable Cargo Tie-Down Hooks
- LED Bed Lighting
- Spray-In Bedliner
- Level 2 Equipment Group \$2,400
- Dampened Tailgate
- 115V Auxiliary-Power Outlet
- 115-Volt Auxiliary Rear-Power Outlet
- 8.4-Inch Touchscreen Display
- A/C Auto Temperature Control w/ Dual Zone Control
- Apple CarPlay®
- Class IV Receiver-Hitch
- Cluster 7.0-Inch TFT Color Display
- Media Hub-2 USB, Full Function / Charge Only
- Exterior Mirrors with Supplemental Signals
- Google Android Auto™
- Heated Front Seats
- Heated Steering Wheel
- ParkSense® Front and Rear Park-Assist with Stop

- Power 4-Way Driver Lumbar Adjust
- Power 8-Way Driver Seat
- Power Adjustable Pedals
- Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)
- Rear Power Sliding Window
- Rear Window Defroster
- Remote-Start System
- Single-Disc Remote CD Player
- SiriusXM® with 1-Year Radio Sub Call 800-643-2112
- Universal Garage-Door Opener
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,395
- 18-Inch Aluminum Spare Wheel
- 9-Amplified Speakers with Subwoofer \$595
- Uconnect® 4C NAV with 8.4-Inch Display \$795
- 5-Year SiriusXM® Traffic Service
- HD™ Radio
- 1-Year SiriusXM® Guardian Service
- SiriusXM® Traffic Plus
- SiriusXM® Travel Link
- Blind-Spot with Cross-Path Detection \$595

Destination Charge \$1,695

Package Value Savings of \$2,300

Included in Level 2 Equipment Group Price

**TOTAL PRICE: \* \$50,050**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RREFT0KN-769753

L4-VON: 2019

0304



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**17 MPG**  
combined city/hwy  
15 city  
22 highway

Standard pickups range from 12 to 25 MPG .  
The best vehicle rates 136 MPGe.

**5.9** gallons per 100 miles

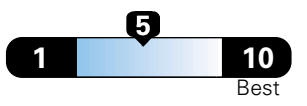
**You spend**  
**\$5,250**  
**in fuel costs**  
**over 5 years**  
compared to the  
average new vehicle.

**Annual fuel cost**  
**\$2,450**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



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A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.