



2019 MODEL YEAR
RAM 1500 BIG HORN BLACK CREW CAB 4X2

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,595

RAM 1500 BIGHORN/LONESTAR CREW 4X2
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP75 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supplemental Side-Curtain Front / Rear Air Bags
- 3.21 Rear Axle Ratio
- Keyless Go™
- Remote Keyless Entry with All-Secure
- Parkview® Rear Back-Up Camera
- Sentry Key® Theft Deterrent System
- 4-Wheel Disc Anti-Lock Brakes
- Electric Park Brake
- Ready-Alert Braking
- Rain Brake Support
- Tire-Fill Alert
- Tailgate-Ajar Warning Lamp
- Electronic Roll Mitigation
- Electronic Stability Control
- Trailer Sway Damping
- Hill Start Assist
- Speed Control
- Black Rotary Shifter
- Class III Receiver-Hitch
- 7-Pin Wiring Harness
- Capless Fuel-Fill

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Diamond Black Crystal Pearl-Coat Exterior Paint \$100
- Customer Preferred Package 24Z**
- Premium LED Lighting Group \$995
- Front LED Fog Lamps
- LED Automatic Reflector Headlamps
- LED Tail Lamps
- Black Appearance Package \$1,895
- 20-Inch x 9-Inch Cast Aluminum Black Wheels
- 275/55R20 OWL All Season Tires
- Black Exterior Badging
- Black Headlamp Bezels
- Black Interior Accents
- Deluxe Cloth Bucket Seat
- Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors
- Level 2 Equipment Group \$2,400
- Dampened Tailgate
- 115V Auxiliary-Power Outlet
- 115V Auxiliary Rear-Power Outlet
- 8.4-Inch Touchscreen Display
- A/C Auto Temperature Control w/ Dual Zone Control
- Apple CarPlay®
- Class IV Receiver-Hitch
- Cluster 7.0-Inch TFT Color Display
- Media Hub-2 USB, Full Function / Charge Only

- Exterior Mirrors with Supplemental Signals
- Google Android Auto™
- Heated Front Seats
- Heated Steering Wheel
- ParkSense® Front and Rear Park-Assist with Stop
- Power 4-Way Driver Lumbar Adjust
- Power 8-Way Driver Seat
- Power Adjustable Pedals
- Power-Folding Mirrors (N/A w/Trailer-Tow Mirrors)
- Rear Power Sliding-Window
- Rear Window Defroster
- Remote-Start System (N/A Manual Transmission)
- Single-Disc Remote CD Player
- SiriusXM® with 1-Year Radio Sub Call 800-643-2112
- Universal Garage-Door Opener
- Front and Rear Rubber Floor Mats \$135
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,195
- 18-Inch Aluminum Spare Wheel
- Rear Wheelhouse-Liners \$195
- Blind-Spot with Cross-Path Detection \$595
- Destination Charge \$1,695**

Package Value Savings of \$2,300
 Included in Level 2 Equipment Group Price

TOTAL PRICE: * \$47,800

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-RREFT1KN-730069 L4-VON: 7254 1204



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

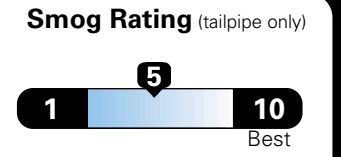
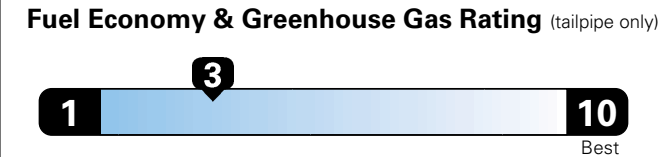
17 MPG combined city/hwy
 15 city 22 highway

Standard pickups range from 14 to 22 MPG .
 The best vehicle rates 136 MPGe.

5.9 gallons per 100 miles

You spend \$5,250
in fuel costs over 5 years
 compared to the average new vehicle.

Annual fuel cost \$2,450

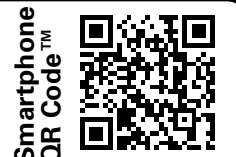


This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

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Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: GERMANY



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.